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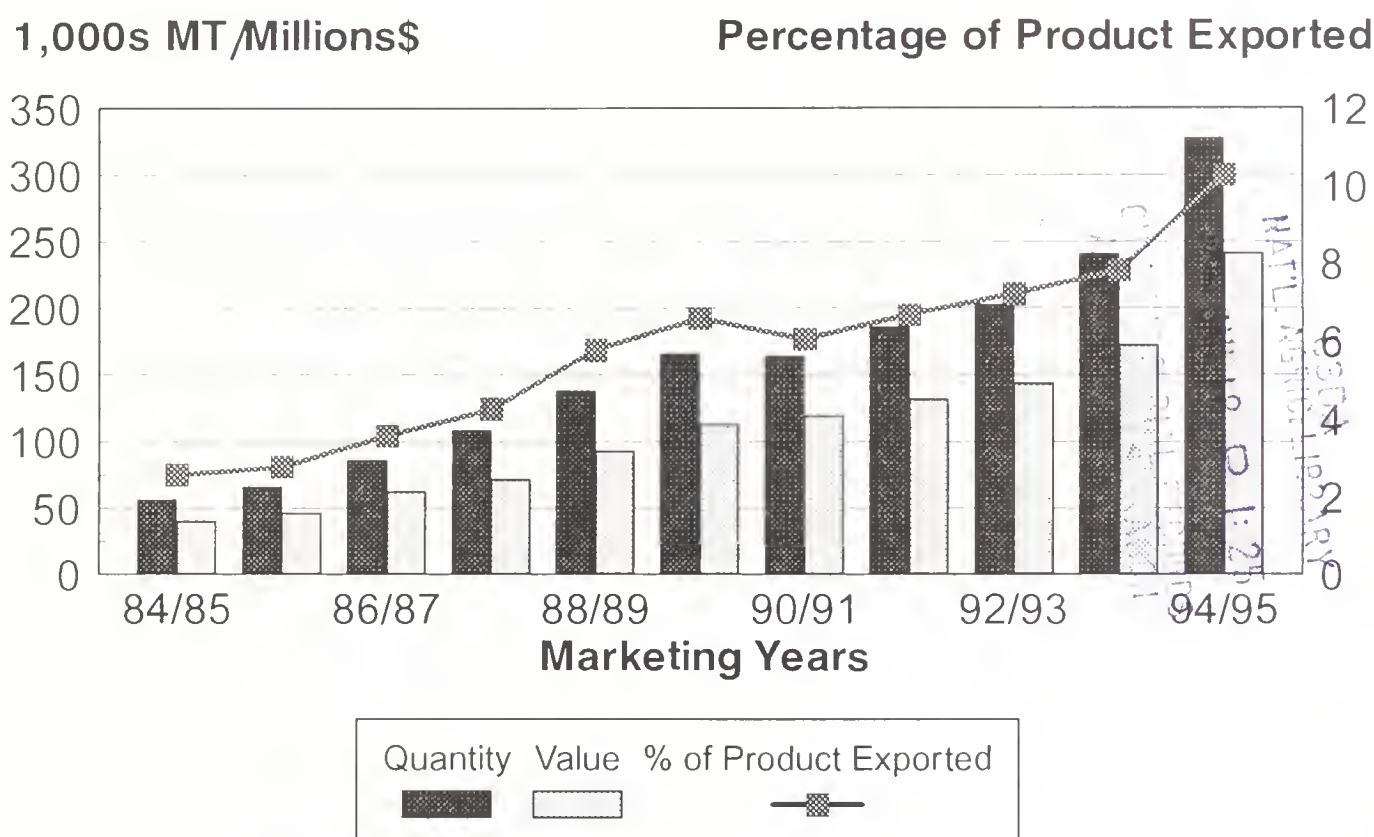
United States
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Foreign
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Service

Circular Series
FHORT 12-95
December 1995

World Horticultural Trade & U.S. Export Opportunities

U.S. FROZEN FRENCH FRY EXPORTS SIZZLE



Source: U.S. Census Bureau/USDA/FAS/Industry

Export value of U.S. frozen french fries in 1994/95 was \$240.9 million, up 40 percent over the previous year and more than 5 times the value of 10 years ago. Marketing year 1994/95 (July-June) marked the 11th consecutive year of increasing value for U.S. french fry exports. Export volume in 1994/95 reached a record 327,440 metric tons, a 36-percent rise and 5 times more than 10 years ago. Rising incomes, on-going Market Promotion Program activities, and increased demand from the food service sectors in East Asia and Latin America continue to boost U.S. exports. Shipments to Japan in 1994/95, the leading U.S. customer, jumped 21 percent to \$115.2 million and were triple the level of 10 years ago. A shortfall in the European Union's potato output translated into an increase of U.S. exports to almost 37,000 tons, up from about 1,100 tons the previous year. In 1994/95, the three other major export markets consisted of South Korea, Hong Kong, and Taiwan, which together increased 19 percent to 48,026 tons. Exports as a percentage of production have risen from less than 3 percent in 1984/85 to more than 10 percent in 1994/95. (For details on the Situation and Outlook for Frozen French Fries, see page 21.)

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ANALYSIS

Casey Bean	202-720-4620	Fresh deciduous fruit, apple juice, olives and stone fruit
Brian Grunenfelder	202-690-2702	Trade policy, food safety, and plant health group leader
Bill Janis	202-720-0897	Fresh and processed potatoes, tree nuts, tropical fruits
Ross Kreamer	202-720-9903	Canned deciduous fruit, wine, brandy, table grapes, kiwifruit, NAFTA, PL-480, and GSM-102 export credits
Emanuel McNeil	202-720-2083	Fresh and processed vegetables, melons, bananas, nursery products, and cut flowers
Debra A. Pumphrey	202-720-8899	Coffee, cocoa, tea, spices, essential oils
Stephanie Riddick	202-720-9792	Dried fruit, avocados, beer, hops, berries, and circular coordinator
Samuel Rosa	202-720-6086	Sugar, fresh citrus and juices, honey, mushrooms, and CBI
Joe Somers	202-720-2974	Situation and outlook group leader, fresh and processed citrus, trade forecasts, FAO citrus liaison, and circular editor

MARKETING

Jayne Carbone	202-720-0911	Citrus and processed fruit
Laura Davis	202-720-2252	Deciduous fruit
Ted Goldammer	202-720-8498	Wine, brandy, hops, and potatoes
Wayne Molstad	202-720-0898	Vegetables, grape juice, cranberry juice, honey, and kiwifruit
Stacey Peckins	202-720-5330	Tree nuts, avocados, papaya, foliage, plants
Steve Shnitzler	202-720-8495	Dried fruit and ginseng

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Table of Contents

PAGE

EXPORT NEWS AND OPPORTUNITIES:

GSM-102 Credit Guarantee Program dormant again for horticultural products	6
U.S. horticultural exports increased for the 11th consecutive year in fiscal year 1995 . . .	8

WORLD TRADE SITUATION AND POLICY UPDATES:

Brazil lifts embargo on California produce	8
U.S. canned corn exports to the EU hit by higher tariffs	8
Pacific Northwest shipments to Mexico begin	8
U.S.-Canada potato talks yield mixed results	9
Total U.S. apple exports to Mexico corrected for the 1993/94 season	9

FEATURE ARTICLES:

Table Grape Situation for Selected Countries	10
Situation and Outlook for Frozen French Fries	21
World Raisin Situation	26

STATISTICS:

U.S. Horticultural Exports Summary	4
U.S. Horticultural Imports Summary	5
FY 1995 GSM-102 Credit Guarantee Coverage	6
FY 1996 GSM-102 Credit Guarantee Coverage	7
Table Grapes: Production, Imports & Exports in Selected Countries	19
Frozen French Fries: Production Supply and Distribution	25
Raisins: Production Supply and Distribution	30
U.S. Exports of Horticultural Products by Country of Destination	31
U.S. Imports of Horticultural Products by Country of Origin	34

Export Summary

U.S. exports of horticultural products to all countries in September 1995 totaled \$ 720 million, 1 percent above the same month a year earlier. Eight out of 15 categories of agricultural exports registered increases. Categories with the most significant increases in September were fruit and vegetable juices (up \$8.3 million or 18 percent), dried fruit (up \$7.3 million or 21 percent), wine (up \$5.3 million or 35 percent), and canned/prepared fruit (up \$3.7 million or 23 percent). Fresh non-citrus fruit registered the sharpest decline (down \$13.5 million or 9 percent) and fresh citrus (down \$11.4 million or 31 percent). During the twelve months (October-September) of fiscal 1995, the total value of U.S. horticultural exports was \$9.1 billion --12 percent over the same period last year. U.S. horticultural exports in fiscal year 1996 are forecast at \$10.3 billion, 13 percent above FY 1995.

All measures not otherwise noted are metric. One kilogram (kg.) = 2.2046 pounds,
1 metric ton = 2,204.62 pounds, 1 liter = 0.2642 gallon,
1 hectoliter (hl.) = 26.42 gallons, and 1 hectare (ha.) = 2.471 acres.

U.S. EXPORTS OF SELECTED HORTICULTURAL COMMODITIES
WORLD TOTAL, OCTOBER-SEPTEMBER
SEP 95

NAME		QUANTITY						VALUE (1,000 DOLLARS)					
GROUP	& COMMODITY	CURR MO LAST YR	CURR MO LAST YR	YR TDATE LAST YR	YR TDATE CURR YR	LAST YEAR	CURR MO LAST YR	CURR MO LAST YR	YR TDT LAST YR	YR TDT CURR YR	LAST YEAR		
FR	FRUIT CITRUS MT												
	GRAPEFRUIT	10,715	6,573	461,577	481,742	461,577	5,593	3,857	228,387	239,515	228,387		
	LEMONS	8,490	6,300	124,410	126,120	124,410	12,097	8,963	108,711	120,392	108,711		
	ORANGES, INCE TMPLS	36,462	19,982	543,324	580,755	543,324	19,027	12,515	291,021	324,139	291,021		
	OTHER CITRUS	387	348	26,339	24,297	26,339	314	330	20,325	20,789	20,325		
	Subtotal:----	56,056	33,204	1,155,652	1,212,916	1,155,652	37,033	25,667	648,447	704,836	648,447		
FR	FRUIT, NON-CITR MT												
	APPLES	44,221	27,916	662,897	663,048	662,897	28,247	20,343	404,229	405,155	404,229		
	AVOCADOS	1,411	1,244	8,923	12,489	8,923	1,310	1,026	11,337	13,228	11,337		
	CHERRIES, SWI & IRI	4	1,006	30,641	30,268	30,641	25	823	130,864	139,775	130,864		
	GRAPES	61,814	56,843	215,510	204,786	215,510	59,770	60,037	244,148	250,677	244,148		
	KIWIFRUIT	45	72	8,748	9,505	8,748	70	84	13,091	13,084	13,091		
	MILONS	25,338	19,375	218,603	212,881	218,603	10,304	8,127	82,265	85,470	82,265		
	PAPAYA	617	553	7,759	8,260	7,759	1,033	1,382	14,547	18,107	14,547		
	PEACHES & NCTRNS	13,778	8,710	83,306	68,235	83,306	9,384	7,671	65,914	63,671	65,914		
	PEARS	13,581	12,319	137,040	127,960	137,040	6,730	7,232	74,043	71,527	74,043		
	PLUMS/PRUNES	10,673	6,863	69,918	40,431	69,918	8,726	8,045	56,882	48,372	56,882		
	STRAWBERRIES	6,479	5,311	57,107	49,320	57,107	11,290	9,324	94,942	86,629	94,942		
	OTHER NON-CITRUS	5,032	4,608	55,521	48,272	55,521	7,208	6,468	60,348	60,322	60,348		
	Subtotal:----	182,998	144,825	1,555,979	1,475,462	1,555,979	144,103	130,567	1,252,616	1,256,023	1,252,616		
CND/PRP	FRUIT CND MT												
	CHERRIES, IRI CND	760	802	8,402	8,722	8,402	856	1,083	10,731	11,490	10,731		
	FRUIT MIXTURES	1,903	2,316	26,348	28,885	26,348	2,115	2,979	30,536	34,317	30,536		
	WALNUTS, CND	512	549	4,685	4,917	4,685	1,033	1,055	9,003	10,196	9,003		
	PEACHES, CANNED	1,400	2,325	18,173	20,915	18,173	1,070	2,301	17,798	19,087	17,798		
	PINEAPPLE, CANNED	402	218	4,156	3,833	4,156	345	193	3,659	3,445	3,659		
	IRI, PREP/PRIS	6,147	7,731	62,249	77,143	62,249	7,473	9,096	74,024	89,360	74,024		
	OTHER CANNED FR	2,756	3,325	43,183	41,246	43,183	3,266	3,456	38,088	38,673	38,088		
	Subtotal:----	13,882	17,268	167,199	185,663	167,199	16,462	20,166	183,843	206,571	183,843		
DRIED	FRUIT MT												
	PRUNES, DRIED	5,157	5,771	57,923	60,237	57,923	11,877	13,127	137,199	142,075	137,199		
	RAISINS, DRIED	11,263	14,039	122,625	122,132	122,625	18,266	22,968	195,347	196,097	195,347		
	OTHER DRIED FRUIT	1,784	3,235	20,739	32,032	20,739	4,945	6,330	51,362	62,303	51,362		
	Subtotal:----	18,205	23,046	201,288	214,402	201,288	35,090	42,426	383,909	400,476	383,909		
FROZEN	FRUIT MT												
	BLUEBERRIES, FZN	495	495	7,104	7,742	7,104	697	802	10,616	11,597	10,616		
	STRAWBERRIES, FZN	4,785	1,960	27,248	25,729	27,248	5,950	2,537	34,765	33,529	34,765		
	OTHER FZN FRUIT	2,339	1,981	15,317	19,310	15,317	3,956	2,711	23,995	27,829	23,995		
	Subtotal:----	7,621	4,437	49,670	52,782	49,670	10,604	6,051	69,377	72,956	69,377		
IRI&VIG	JUICE (SSE) KL												
	GRAPEFRUIT, JU CNC	2,418	3,961	37,622	55,965	37,622	2,628	2,946	33,808	41,668	33,808		
	ORANGE, JU NI CNC	11,496	14,415	127,494	156,960	127,494	7,788	9,649	84,553	105,564	84,553		
	ORANGE, JUICI CNC	14,897	21,016	268,785	284,382	268,785	9,996	12,749	149,035	165,312	149,035		
	OTHER JUICES	37,440	45,563	362,485	426,297	362,485	25,772	29,120	248,341	277,333	248,341		
	Subtotal:----	66,252	84,957	796,387	923,605	796,387	46,186	54,466	515,738	629,879	515,738		
VEGETABLES	FR, CHILD MT												
	ASPARAGUS, FR, CHILD	252	411	21,980	18,543	21,980	1,226	1,137	71,547	66,817	71,547		
	BROCCOLI	6,579	7,295	128,764	116,621	128,764	5,378	6,007	80,197	91,261	80,197		
	CARTEFLOWER	6,728	8,618	94,794	99,327	94,794	4,549	5,716	61,798	73,676	61,798		
	CILERY	4,058	4,417	117,643	111,149	117,643	1,585	1,980	37,955	57,180	37,955		
	LITTUICI, FR, CHL	17,898	14,808	309,932	275,794	309,932	9,243	8,800	126,426	184,043	126,426		
	ONIONS, FR	35,093	24,633	193,828	311,266	193,828	9,740	6,515	69,757	105,026	69,757		
	PEPPERS	1,961	1,399	52,747	59,476	52,747	1,392	1,144	44,884	48,726	44,884		
	TOMATOES, FR, CHL	12,140	9,656	148,517	139,476	148,517	7,082	5,357	114,143	109,687	114,143		
	OTHER VEG, FR, CHL	34,616	33,221	686,139	726,644	686,139	20,086	22,194	361,952	400,143	361,952		
	Subtotal:----	119,329	104,462	1,754,349	1,848,970	1,754,349	60,285	58,853	968,665	1,136,564	968,665		
VEGETABLES	CANNED MT												
	CATSUP & CHILI SA	3,781	2,608	31,335	40,411	31,335	2,674	2,016	24,793	29,801	24,793		
	SWITT CORN CANNED	13,918	12,439	150,029	165,152	150,029	12,011	10,244	121,698	138,094	121,698		
	TOMATO PASTE	6,868	7,907	76,150	86,613	76,150	5,291	6,325	63,088	71,448	63,088		
	TOMATO SAUCE	5,271	5,087	80,996	79,204	80,996	5,577	5,014	79,832	77,615	79,832		
	OTHER CANNED VEG.	18,215	19,946	206,930	234,435	206,930	21,246	24,467	249,921	281,163	249,921		
	Subtotal:----	48,055	47,989	545,443	605,818	545,443	46,801	48,068	539,334	598,123	539,334		
FROZEN	VEGETABLES MT												
	FROZEN, FRENCH IRY	19,632	25,973	246,544	353,130	246,544	14,331	19,438	178,026	260,204	178,026		
	IZN SWI CORN	6,659	5,110	62,340	65,341	62,340	6,046	4,408	55,228	57,477	55,228		
	OTHER POT, FZN	1,412	1,799	19,930	25,302	19,930	1,105	1,555	15,985	20,454	15,985		
	OTHER IZN VEG	4,791	5,411	55,286	69,838	55,286	4,537	4,770	53,023	63,108	53,023		
	Subtotal:----	32,494	38,296	384,101	513,613	384,101	26,021	30,172	302,264	401,245	302,264		
DIIYD	VEGETABLES MT												
	GARLIC, DEHY	772	666	8,031	7,831	8,031	1,726	1,652	19,224	18,414	19,224		
	ONIONS, DEHY	4,158	2,560	28,721	33,871	28,721	6,646	6,118	61,580	70,932	61,580		
	POTATO, DIIYD	3,460	3,584	41,546	38,542	41,546	3,678	3,772	43,252	58,976	43,252		
	OTHER DIIYD VEG.	3,364	3,910	29,725	42,790	29,725	6,410	5,698	57,923	67,418	57,923		
	Subtotal:----	11,755	10,722	108,024	143,037	108,024	18,461	17,242	181,980	215,741	181,980		
IRII	NUTS MT												
	ALMOND SH/PRP	22,166	27,027	166,886	214,014	166,886	77,505	78,977	729,695	724,459	729,695		
	ALMONDS, UNSHED	2,649	2,237	15,261	17,885	15,261	6,425	5,500	40,108	45,292	40,108		
	PISTACHIO, UNSHED	972	636	10,469	11,788	10,469	2,430	2,001	29,952	34,698	29,952		
	WALNUTS, SHED	1,358	1,158	20,192	21,816	20,192	4,166	3,691	71,786	65,227	71,786		
	WALNUTS, UNSHED	4,073	1,391	45,510	50,659	45,510	6,387	2,616	85,496	82,970	85,496		
	OTHER NUTS	4,733	3,486	58,684	58,762	58,684	13,975	12,784	172,087	162,713	172,087		
	Subtotal:----	35,954	35,937	317,005	374,926	317,005	110,891	105,572	1,129,127	1,115,362	1,129,127		
NURSERY	PRODUCTS NONE												
	CUT FLOWERS	0	0	0	0	0	3,835	4,326	38,587	38,518	38,587		
	OTHER NURSERY	0	0	0	0	0	9,119	8,309	153,273	157,642	153,273		
	Subtotal:----	0	0	0	0	0	12,955	12,636	191,860	196,161	191,860		
HOPS & PRODUCTS	MT												
	HOP EXTRACT	152	92	5,400	4,394	5,400	1,871	1,346	62,297	70,104	62,297		
	HOP PELLETS	239	159	4,162	6,822	4,162	1,297	763	23,218	39,412	23,218		
	HOPS, NSIP	10	372	1,976	2,854	1,976	51	1,933	11,412	17,720	11,412		
	Subtotal:----	401	623	11,539	14,070	11,539	3,221	4,043	96,929	127,237	96,929		
WINE	KL												
	GRAPE WINES	8,703	11,268	116,815	123,669	116,815	14,035	19,211	172,684	200,972	172,684		
	OTHER WINE PRODUCTS	1,134	1,250	13,398	12,519	13,398	1,239	1,401	13,847	15,044	13,847		
	Subtotal:----	9,838	12,518	130,213	136,188	130,213	15,275	20,612	186,531	216,017	186,531		
MISCELLANEOUS	KL												
	BEER & BEVERAGES	55,108	74,736	598,932	834,125	598,932	31,650	44,438	373,685	508,824	373,685		
	EDIBLE PREPARATIONS	14,071	14,016	160,298	194,915	160,298	51,763	50,909	571,798	801,362	571,798		
	GINSENG	77	80	933	908	933	4,978	7,171	77,148	65,652	77,148		
	POTATO CHIPS	6,106	5,974	60,907	69,692	60,907	17,278	18,252	174,576	190,478	174,576		
	OTHER MSC	0	0	0									

U.S. IMPORTS OF SELECTED HORTICULTURAL COMMODITIES
WORLD TOTAL, OCTOBER-SEPTEMBER YEAR
SEP '95

NAME		QUANTITY						VALUE (1,000 DOLLARS)								
GROUP &	COMMODITY	CURR MO FAST YR	CURR MO CURR YR	YR LAST YR	TOTAL LAST YR	YR CURR YR	TOTAL CURR YR	FAST YEAR	CURR FAST	MO CURR	MO CURR	YR FAST	TDI YR	YR CURR	TDI YR	FAST YEAR
FRUIT	FRUIT	MI														
	APPLES	3,747	7,608	106,059	142,315	106,059	142,315	1,450	2,411			76,188	95,959	76,188		
	AVOCADO	5,892	545	14,211	18,869	14,211	18,869	6,851	331			12,538	17,636	12,538		
	BANANA	314,921	291,519	3,643,279	3,673,712	3,643,279	3,673,712	82,056	87,270			983,322	1,052,675	983,322		
	CANTALOUPE	0	63	224,836	274,960	224,836	274,960	0	37			67,706	81,334	67,706		
	GRAPE	709	1,377	311,027	363,687	311,027	363,687	175	440			251,625	305,123	251,625		
	KIWIFRUIT	1,447	1,972	29,335	36,557	29,335	36,557	1,202	1,631			17,612	21,709	17,612		
	MANGO	6,251	2,775	121,250	142,045	121,250	142,045	4,907	2,601			93,477	120,810	93,477		
	PEACH	80	43	43,118	49,504	43,118	49,504	60	34			27,816	31,822	27,816		
	PEAR	59	68	65,283	48,064	65,283	48,064	77	72			33,073	26,363	33,073		
	PINEAPPLE	9,778	8,130	129,865	124,861	129,865	124,861	3,208	2,795			45,296	42,735	45,296		
	STRAWBERRY	9	1	20,102	26,775	20,102	26,775	26	4			35,038	45,952	35,038		
	OTHER FRUIT	27	204	231,591	262,325	231,591	262,325	10	67			77,722	86,115	77,722		
	Subtotal ----	38,321	41,101	431,091	517,083	431,091	517,083	12,405	15,537			207,322	228,312	207,322		
		381,246	355,411	5,371,051	5,680,764	5,371,051	5,680,764	112,433	113,237			1,928,741	2,156,551	1,928,741		
DRIED	FRUIT	MI														
	DRIED APRICOT	2,023	1,394	10,400	14,219	10,400	14,219	3,198	2,735			23,920	23,594	23,920		
	DRIED FIG & PASTE	1,514	348	11,732	12,257	11,732	12,257	2,560	869			15,131	14,525	15,131		
	OTHER DRIED FRUIT	2,690	2,095	23,814	21,971	23,814	21,971	3,953	2,949			31,441	35,640	31,441		
	Subtotal ----	6,228	3,838	45,947	48,448	45,947	48,448	9,712	6,553			74,692	69,561	74,692		
FROZEN	FRUIT	MI														
	1/2N BLUEBERRIES	573	1,035	8,242	8,364	8,242	8,364	812	1,218			11,967	11,187	11,967		
	1/2N STR	197	344	18,949	26,585	18,949	26,585	324	301			19,766	26,548	19,766		
	OTHER 1/2N FRUIT	1,794	1,764	26,403	24,786	26,403	24,786	1,822	2,099			28,185	27,293	28,185		
	Subtotal ----	2,565	3,143	53,595	59,736	53,595	59,736	2,960	3,620			59,919	65,030	59,919		
CANNED/PRIP	FRUIT	MI														
	CANNED OLIVES	5,384	5,185	70,223	64,089	70,223	64,089	9,881	11,413			152,061	163,721	152,061		
	CANNED ORANGES	4,666	1,834	52,281	50,983	52,281	50,983	3,739	2,075			41,356	47,960	41,356		
	CANNED PEACH	1,840	893	22,584	18,166	22,584	18,166	1,007	580			12,665	10,779	12,665		
	CANNED PINEAPPLE	25,075	22,247	330,958	298,079	330,958	298,079	12,180	12,077			178,064	151,203	178,064		
	MIXED FRUIT	1,918	2,037	36,254	37,535	36,254	37,535	1,780	1,968			30,687	30,492	30,687		
	PRIP/PRIS FRUIT	7,326	6,884	69,928	70,887	69,928	70,887	8,303	8,938			85,555	90,999	85,555		
	OTHER CANNED FRUIT	3,200	5,327	56,995	60,419	56,995	60,419	3,903	6,373			72,954	78,013	72,954		
	Subtotal ----	49,413	44,410	639,227	600,161	639,227	600,161	40,795	43,427			573,344	573,170	573,344		
FRUIT&VEG	JUICE (SSI)	KI														
	APPLE JUICE	64,640	52,374	1,018,486	929,629	1,018,486	929,629	11,076	19,841			184,639	256,927	184,639		
	COJ	164,529	40,520	1,592,083	885,508	1,592,083	885,508	29,303	10,560			311,967	182,623	311,967		
	GRAPE JU	2,956	6,869	71,848	62,747	71,848	62,747	1,102	1,920			27,588	20,428	27,588		
	PINAP JU	16,502	20,406	287,725	299,527	287,725	299,527	2,825	4,455			61,809	63,778	61,809		
	OTHER FRUIT JUICES	13,706	13,990	230,814	247,679	230,814	247,679	6,524	6,919			103,045	111,099	103,045		
	Subtotal ----	262,334	134,162	3,200,957	2,425,093	3,200,957	2,425,093	50,831	43,697			689,049	634,855	689,049		
FRUIT	VEGETABLES	MI														
	CARROT	510	209	31,117	22,685	31,117	22,685	527	211			24,827	29,250	24,827		
	ASPARAGUS	2,412	2,536	27,711	34,631	27,711	34,631	3,304	3,916			41,829	55,663	41,829		
	BELL PEPPER	2,685	7,066	121,842	131,363	121,842	131,363	4,128	7,752			142,760	177,121	142,760		
	CARROT	8,171	12,707	60,094	101,168	60,094	101,168	2,127	3,948			27,064	45,433	27,064		
	CHEET PEPPER	2,599	14,854	43,897	79,553	43,897	79,553	1,818	5,461			43,110	67,491	43,110		
	CUCUMBER	2,770	2,603	250,972	237,483	250,972	237,483	1,554	1,144			106,902	127,518	106,902		
	ONIONS	6,583	5,116	254,652	216,043	254,652	216,043	3,663	4,034			136,642	129,063	136,642		
	POTATO INCL SD	12,531	26,525	317,308	246,481	317,308	246,481	2,322	4,308			70,644	44,505	70,644		
	SQUASH	736	1,141	101,869	111,486	101,869	111,486	447	424			58,123	83,567	58,123		
	TOMATOES	10,757	31,643	401,875	559,771	401,875	559,771	8,891	18,730			328,154	406,067	328,154		
	OTHER FRESH VEGETAB	23,814	27,816	305,050	396,143	305,050	396,143	11,242	13,847			176,218	240,702	176,218		
	Subtotal ----	73,573	132,221	1,916,393	2,136,811	1,916,393	2,136,811	40,028	63,780			1,144,646	1,388,016	1,144,646		
CANNED/DIET	VEGETABLES	MI														
	CND ARTICHOKE	2,036	2,757	30,548	20,901	30,548	20,901	3,963	5,058			53,543	37,731	53,543		
	CANNED BAMBROO	3,582	4,595	29,691	27,340	29,691	27,340	2,686	4,146			23,548	23,198	23,548		
	CND MUSHROOMS	4,638	4,976	64,543	71,765	64,543	71,765	10,666	11,944			132,677	167,112	132,677		
	CND PEA/TINTO	684	662	6,649	8,580	6,649	8,580	903	919			8,273	11,639	8,273		
	CND TOW	4,239	8,469	45,118	56,988	45,118	56,988	1,533	4,473			16,746	23,520	16,746		
	CANNED WATERCHESIN	1,672	1,592	39,849	33,353	39,849	33,353	1,358	1,187			27,363	23,904	27,363		
	TOMATO PASTE & SAUC	3,291	4,133	61,941	50,443	61,941	50,443	2,332	3,062			43,217	42,627	43,217		
	DRIED MUSHROOMS	149	120	1,554	2,352	1,554	2,352	1,339	1,227			16,994	22,432	16,994		
	DRIED TOMATOES	538	392	5,957	5,587	5,957	5,587	2,159	1,437			22,770	21,544	22,770		
	OTHER DIET VEGETAB	6,868	7,300	101,226	107,852	101,226	107,852	7,998	9,020			102,769	102,769	102,769		
	OTHER CANNED VEGETA	16,241	19,411	172,904	210,672	172,904	210,672	15,254	17,053			169,407	197,700	169,407		
	Subtotal ----	43,943	54,412	559,984	595,839	559,984	595,839	49,551	58,510			604,561	674,181	604,561		
FROZEN	VEGETABLES	MI														
	BROCCOLI 1/2N	10,999	14,461	130,634	169,617	130,634	169,617	6,891	8,726			87,418	101,122	87,418		
	CARFLOWER 1/2N	2,281	1,078	29,523	24,473	29,523	24,473	1,691	712			24,636	15,663	24,636		
	POTATO 1/2N	10,367	11,227	130,215	159,056	130,215	159,056	5,831	6,871			72,129	96,764	72,129		
	OTHER VEG 1/2N	10,551	71,192	149,602	219,639	149,602	219,639	8,688	7,121			105,616	98,674	105,616		
	Subtotal ----	34,200	97,959	439,975	572,785	439,975	572,785	23,102	23,430			289,800	312,224	289,800		
TREE	NUTS	MI														
	BRAZILS TOT	684	1,306	11,720	10,643	11,720	10,643	1,448	2,538			19,757	19,939	19,757		
	CASHWS TOT	4,642	4,728	64,366	55,370	64,366	55,370	20,732	21,720			280,857	243,521	280,857		
	COCONUT	6,581	5,673	68,463	58,370	68,463	58,370	5,542	4,734			56,557	47,599	56,557		
	PICANS	514	922	13,178	25,275	13,178	25,275	1,928	4,281			32,545	72,806	32,545		
	OTHER NUTS	1,714	1,830	17,657	22,594	17,657	22,594	6,432	8,267			64,801	88,436	64,801		
	Subtotal ----	14,137	14,462	175,386	172,163	175,386	172,163	36,085	41,543			454,518	472,303	454,518		
NURSERY	PRODUCTS	M														
	CARNATIONS	61,394	76,107	1,057,314	1,149,989	1,057,314	1,149,989	4,626								

EXPORT NEWS AND OPPORTUNITIES

GSM-102 credit guarantee program dormant again for horticultural products

Table 1 (below) lists registrations in FY 1995 (October 1-September 30) for various horticultural commodities and products. A total of \$7.4 million of coverage was used for horticultural commodities in FY 1995, for fresh fruit and hops and hop products to Mexico. Under the GSM-102 credit guarantee program, repayment terms are usually three years. For example, through this program, the U.S. exporter can be paid by the U.S. bank immediately upon export if an irrevocable letter of credit is opened by the importer's bank and financed by the U.S. bank. The importer's bank then has up to three years to repay the U.S. bank. A slightly different approach was specified for the FY 1995 program for Russia, which offered coverage on one-year terms.

Table 2 presents FY 1996 allocations by country by commodity and product. A distinctive feature of the FY 1996 GSM-102 is the move toward more "commodity basket" programs, i.e., one country allocation under which are listed several commodities and products that may be registered on a first-come, first-served basis. This structure provides more flexibility to exporters in registering different sizes of shipments under the program. Repayment terms vary under the program, from the standard 3-year to 90-day terms. For details on terms and authorizations see the footnotes to Table 2. Note: applications to include other horticultural commodities and products in GSM-102 programs will be considered by FAS. (For further information on the GSM-102 program for horticultural commodities, contact Ross G. Creamer, 202-720-9903.)

Table 1. FY 1995 GSM-102 Credit Guarantee Coverage 1/

<u>Country/Commodity</u>	<u>Announced Allocations FY 1995</u>	<u>Exporter Applications Approved</u>	<u>Balance</u>
	<u>(\$1,000)</u>	<u>(\$1,000)</u>	<u>(\$1,000)</u>
China			
Apples & Cherries	100,000	0	100,000
Indonesia			
Potatoes	2,000	0	2,000
Mexico	1,500,000	1,422,400	77,600
Almonds		0	
Fresh Fruits		3,800	
Hops		3,600	
Russia	9,500	0	9,500
Fresh & Frozen Fruit			
Canned & Frozen Vegetables			
Tunisia			
Almonds/Walnuts	500	0	500
Raisins	500	0	500
Andean Region			
Tree Nuts and			
Fresh Fruits	1,000	0	1,000
Brazil			
Fresh Fruit	5,000	0	5,000
India			
Treenuts	15,000	0	15,000

1/ End of Fiscal Year summary.

FY 1996 GSM-102 Credit Guarantee Coverage 1/

Country/Commodity	Announced Allocations FY 1996 (\$1,000)	Exporter Applications Approved FY 1996 (\$1,000)	Balance (\$1,000)
China	100,000	0	100,000
Potatoes 2/	0	0	0
Hops and Products	0	0	0
India	15,000	0	15,000
Treenuts 3/	0	0	0
Indonesia	160,000	0	160,000
Potatoes 2/	0	0	0
Tree nuts 4/	0	0	0
Fresh fruit 19/	0	0	0
Raisins and dates	0	0	0
Papua New Guinea 5/	1,000	0	1,000
Canned Vegetables	0	0	0
Czech Republic	10,000	0	10,000
Potatoes 6/	0	0	0
Poland 5/	25,000	0	25,000
Potatoes 2/	0	0	0
Russia 5/	30,000	0	30,000
Canned or Frozen Vegetables 7/	0	0	0
Fresh Fruits 8/	0	0	0
Frozen Concentrated Orange Juice	0	0	0
Almonds	0	0	0
Potato Flakes	0	0	0
Egypt 9/	100,000	0	100,000
Potatoes 6/	0	0	0
Tunisia	25,000	0	25,000
Almonds/Walnuts	0	0	0
Raisins	0	0	0
South Africa Region 10/	50,000	0	50,000
Tree nuts 4/	0	0	0
Potatoes 2/	0	0	0
East Caribbean Region 11/	50,000	0	50,000
Fresh fruit 12/	0	0	0
Mexico 13/	700,000	0	700,000
Almonds	0	0	0
Fresh Fruits 14/	0	0	0
Hops and Products	0	0	0
Potatoes 6/	0	0	0
Andean Region 15/	200,000	0	200,000
Tree Nuts and	0	0	0
Fresh Fruits 16/	0	0	0
Central America Region 17/	40,000	0	40,000
Potatoes 6/	0	0	0
Brazil	150,000	0	150,000
Fresh Fruit 18/	0	0	0
Potatoes 6/	0	0	0

1/ Coverage announced for FY 1996 as of November 3, 1995 as detailed in FAS Program Announcements (tel: 202-690-1621 for information); unless otherwise noted, terms are FOB, 90-days to 3 years. 2/Cut and frozen for french fries, and potato flakes. 3/ Walnuts, pistachios, almonds. 4/ Almonds, walnuts. 5/ Terms are 90 days to one year; for 1-yr terms for Russia, principal repayments plus accrued interest are due at 6-month intervals; C&F coverage also available to point of first ocean discharge for non-Russian flag carriers (see Program Announcement for details). 6/ Cut and frozen for french fries. 7/ Canned or frozen (corn, peas, mixed vegetables, tomatoes, green beans, and spinach). 8/ Apples, oranges, tangerines, lemons, and pears. 9/ Egypt program (90-day to one year terms) authorized at \$160-million level for FY96, details for remaining \$60 million will be issued later. 10/ Angola, Botswana, Burundi, Kenya, Lesotho, Madagascar, Malawi, Mauritius, Mozambique, Namibia, Rwanda, Seychelles, South Africa, Swaziland, Tanzania, Uganda, Zaire, Zambia, Zimbabwe. 11/ Barbados, Grenada, Guyana, St. Lucia, St. Vincent and the Grenadines, Suriname, and Trinidad and Tobago; \$70 million authorized for FY96, details for remaining \$20 million will be issued later. 12/ Apples, grapes, pears, plums, and peaches. 13/ Mexico's terms are 90 days to 2 years; \$1.25 billion authorized for FY96, details for remaining \$550 million will be issued later. 14/ Apples, pears, plums, peaches, nectarines, kiwifruit, and strawberries. 15/ Includes Bolivia, Colombia, Ecuador, Chile, Peru, and Venezuela; \$350 million authorized for FY96, details for remaining \$150 million will be issued later. 16/ Almonds, walnuts, pistachios, pecans, and hazelnuts; apples, pears, plums, peaches, nectarines, and strawberries. 17/ Belize, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, and Panama; \$60 million authorized for FY96, details for remaining \$20 million will be issued later. 18/ Apples; Brazil coverage is for one-year terms; the FY96 authorization is for \$255 million, details of the remaining \$105 million will be issued later. 19/ Fresh fruit including apples, grapes, oranges, pears, plums, prunes, cherries, and lemons

U.S. horticultural exports increased for the 11th consecutive year in fiscal year 1995

Fiscal year 1995 marked the 11th consecutive year that U.S. horticultural exports have increased. Export value in FY 1995 was \$9.11 billion, a 12 percent rise over the previous year and more than triple the value of 10 years ago. Continued market liberalization, rising incomes, a growing demand for healthful foods, and on-going Market Promotion Program activities in major foreign markets like Japan and other Asian countries, continue to drive U.S. exports. Shipments to Canada and Japan, valued respectively at \$2.6 and \$1.9 billion, were nearly 15 percent above last year, while deliveries to EU-15 countries, valued at nearly \$1.7 billion, were more than 10 percent above FY 1994 levels. Collectively, these three markets account for 68 percent of the total value shipped. Of the top five markets, only recession-hit Mexico fell behind last year's pace. In product areas, increases are most notable in fresh vegetables (up \$167.9 million or 17 percent); fruit and vegetable juices (up \$115.6 million or 22 percent); frozen vegetables (up \$99.0 million or 33 percent); prepared and preserved vegetables (up \$58.8 million or 11 percent); and fresh citrus (up \$56.4 million or 9 percent). These commodity groups account for nearly 50 percent of the total 1995 value increase over the previous year. U.S. horticultural exports are projected at a record \$10.3 billion in fiscal year 1996, 13 percent above FY 1995.

WORLD TRADE SITUATION AND POLICY UPDATES

Brazil lifts embargo on California produce; Discussions on entry requirements for U.S. fruits continue

During November 13-14 meetings in Brasilia between APHIS officials and their Brazilian counterparts, Brazil agreed to lift, effective immediately, the suspension on imports of California fruits and vegetables which had been enacted on November 7. Brazil had taken the November 7 action in response to recent oriental fruit fly detections in that state. In resolving the issue, APHIS has agreed to certify that the export shipments have originated from a pest free area.

Discussions are continuing on the issue of Brazil's new phytosanitary entry requirements for a range of fresh fruits, notably apples, pears, table grapes, peaches, and citrus. Assorted technical materials were exchanged during the November 13-14 meetings, with the two sides agreeing to continue discussing possible modifications to Brazil's new, potentially trade disruptive import requirements, which are now

due to take effect January 1, 1996.

Brazil continues to be an important new market for U.S. fruits, particularly apples, pears, and grapes, with combined CY 1994 exports totaling \$14.8 million, up from the \$2.4 million recorded in the previous year. In 1995, shipments of pears through October are 145 percent ahead of last year's record \$4 million season, making Brazil the pear industry's leading export destination ahead of Canada and Mexico.

U.S. canned corn exports to the EU hit by higher tariffs

Beginning July 1, 1995, the EU has been assessing its import duty on canned sweet corn on a gross weight basis, as opposed to drained weight, according to the USEU office in Brussels. This shift in policy has resulted in a significant increase in the tariff assessment, with duty being charged on approximately 55 grams of water per can, or nearly one metric ton per container. Before July 1, the EU tariff schedule contained a footnote specifying that the duty was to be applied on a drained weight basis. However, the new Uruguay Round schedule did not contain a similar instruction, apparently leading to the current duty assessment procedure by Customs officials. Compounding the problem, bilateral trade agreements between the EU and Hungary and Switzerland allow the duty to be assessed on the product's drained weight. This disparate policy is reportedly providing Hungarian product a 65 percent price advantage compared to U.S. canned sweet corn. The Foreign Agricultural Service is seeking modifications to the existing EU policy. U.S. exports of canned sweet corn to the EU totaled \$42 million in CY 1993, before dropping off to \$23 million last year.

Pacific Northwest apple shipments to Mexico begin

On November 6, apple shipments to Mexico under this season's shipping program began. Intensive FAS and industry efforts to work with the Mexican side led to a break in the stalemate that had stalled export clearance. With the commencement of this year's program, the industry expects Mexico once again to be a leading market in the coming year. However, the continued weak peso, coupled with a smaller U.S. crop, is forecast to result in a slight decline in shipments. U.S. exports of apples in marketing year 1994/95 (July/June) totaled 87,269 metric tons (\$49 million), down from 152,059 metric tons (\$86 million) in the preceding year.

U.S.-Canada potato talks yield mixed results

During the annual U.S.-Canada industry/government potato talks held November 6-7 in Ottawa, Agriculture Canada reported that the two-year exemption for Canadian french fry processors from packaging size limitations imposed on U.S. imports had expired on November 3. At the same time, Canadian agriculture officials gave no indication that the current restrictions on bulk shipments of fresh potatoes would be relaxed. Prior to November 1993, U.S. companies were limited to selling frozen potatoes to Canada in bags no larger than two kilograms (4.4 pounds), less than the five pounds of french fries necessary to fill a standard food service frying unit. In November 1993, the United States negotiated a permanent change in this policy to permit imports in sizes up to 20 kilograms. However, U.S. firms could still not sell in five-pound bags, the industry norm throughout the world, due to a 500-gram multiple requirement. Meanwhile, Canadian french fry processors received a two-year exemption from the required metric packaging for the food service market, which afforded them a distinct marketing advantage in supplying the growing Canadian food service and institutional markets with the standard five-pound package. Still unresolved is Canada's restriction on the bulk importation of fresh potatoes, which remains a serious trade irritant for the U.S. potato industry. Canada generally prohibits entry of fresh potatoes in containers larger than 50 kilograms. Importers may request waivers, but Canadian authorities will deny the petition if equivalent local product is available.

Total U.S. apple exports to Mexico corrected for the 1993/94 season

FAS has corrected total U.S. apple exports to Mexico, for the 1993/94 season (July-June), from \$50 million to \$86 million, revising the error found in the article "Update on World Fresh Apples and Pears--U.S. Export performance and Policy Issues" of the November 1995 issue of USDA's *World Horticultural Trade and U.S. Export Opportunities*.

Table Grape Situation for Selected Countries

Aggregate 1995 table grape production in selected countries outside the United States is expected to reach 7.23 million tons, down marginally from last year. Northern Hemisphere production is forecast at about the same level as last year, as gains in Turkey, Mexico, and Japan compensate for declines in the European Union (EU). U.S. exports in 1994 reached 218,855 tons, the highest level in four years. Preliminary indications from California support production and export levels that exceed those of last season. Selected-country table grape exports for 1994 are estimated at 1.70 million tons, about five percent above the previous year, based on higher production and larger exportable supplies in the EU. Three Southern Hemisphere countries exported about 548,500 tons of table grapes in 1995, slightly below the campaign of the previous year and in line with lower production. Shipments from Southern Hemisphere countries in 1994 are revised upward to 556,608 tons, the highest level in five years, due primarily to an aggressive campaign by South Africa. Brazil, Mexico, and Peru are developing export potential and targeting the United States with seedless grapes, at a time when the United States is making gains in Latin American markets. India's 1994/95 export shipments to EU countries were reportedly successful in diversifying markets.

SOUTHERN HEMISPHERE

Table grape production in 1995 slightly lower in Southern Hemisphere countries

Table grape production in 1995 for the Southern Hemisphere countries of Argentina, Chile, and South Africa is estimated at about 1.09 million tons, or three percent below the 1994 outturn. Over the past four years the Southern Hemisphere producers have accounted for about a third of selected countries' trade in table grapes, when trade within the EU is included. There has also been a general increase in vineyard investment as well as improvements in post-harvest technology that have resulted in larger export availabilities of generally better quality fruit, especially in South America. In Chile, the dominant exporter, the last few seasons have been difficult financially, as the strengthening peso and other factors have led to markedly lower returns to growers. Growers caught in the current economic straits have curtailed investment, thereby stalling the rate of

expansion of vineyards.

U.S. growers have adjusted to this bipolar production by switching to varieties that complement, rather than compete with, exportable supplies from the Southern Hemisphere. This has been key to the good health of the U.S. industry, as Southern Hemisphere producers are primarily export oriented. Shipments of table grapes from the three selected producers rose about nine percent over the first four years of the 1990s, but are estimated somewhat lower in 1995 based on expected smaller output.

Southern Hemisphere Exports 1/ (Metric Tons; Calendar Years)

Country	1991	1992	1993	1994	1995
Chile	423,000	429,000	441,000	458,000	455,000
South Africa	65,313	77,607	67,075	93,755	90,000
Argentina	11,663	6,984	4,500	4,153	3,500
TOTAL	499,976	513,591	512,575	556,608	548,500

1/ Data for 1995 are forecasts.
Source: USDA/FAS post reports.

Argentina's 1995 export performance affected by hail-reduced availabilities

Table grape production in 1995 in Argentina fell by an estimated 17 percent from last season, due to severe late-season hail storms in several major producing areas, especially in Mendoza province. This is the lowest level in five years. Argentina's exports of table grapes have contracted over the past five years, in part due to lower production. The bulk of Argentina's exports go to EU member states.

Argentina: Table Grape Exports (Metric Tons; Calendar Years)

Market	1990	1991	1992	1993	1994
Brazil	6,799	5,251	1,186	823	1,423
Germany	4,594	2,607	1,976	595	82
Netherlands	4,349	2,345	3,067	1,968	2,956
Italy	544	1,225	650	358	60
France	338	52	0	79	74
Sweden	181	66	0	182	182
United Kingdom	104	91	105	268	350
Canada	100	0	0	0	7
Others 1/	51	0	0	10	74
TOTAL	17,060	11,663	6,984	4,283	5,208

Source: USDA/FAS post reports

Totals may not add due to rounding.

Argentina, an off-season importer, moves to halt imports of U.S. table grapes

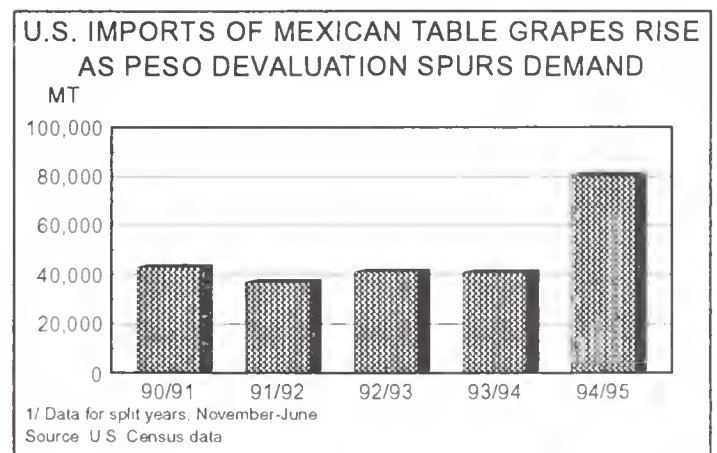
Argentina suspended imports of fresh fruit from California on October 27, 1995, in response to recent oriental fruit fly detections in that state. The U.S. Animal Plant Health Inspection Service has provided Argentina's quarantine agency with an explanation of the situation and has requested that the embargo be lifted. Thus far, Argentina has not taken action to rescind the suspension. U.S. shipments of table grapes in calendar 1994 were valued at \$500,000 (FOB). Given the seasonal nature of demand, this move will likely thwart efforts this year to develop the Argentine market. Argentina's primary suppliers are Chile and Brazil.

Mexico gears up production for U.S. market

Mexico's table grape industry suffers from high input costs, meteoric interest rates and a lack of

credit, a combination of factors that has generally limited interest in area expansion. However, excellent crop weather in 1995 throughout the primary growing areas of Sonora, Zacatecas, and the Laguna region in the states of Coahila and Durango, boosted yields and resulted in larger exportable supplies. In some cases, growers have responded to generally good export prices over the past two seasons and begun to expand area planted. The main table grape varieties are Thompson Seedless, Perlette, Flame Seedless, Cardinal, Superior Seedless, Malaga Roja, and Rosa del Peru.

The following chart shows that the U.S. imports of Mexican table grapes have risen dramatically. The United States accounts for virtually all of Mexico's table grape exports, taking over 99 percent of shipments in calendar 1994. U.S. imports of Mexican table grapes in the 1994/95 shipping season (November-June) rocketed to 80,498 tons, propelled to almost twice the level in the previous period on a devalued peso and strong demand. The glut of late season Mexican grapes this year reportedly depressed new-crop domestic prices from the Coachella Valley of California. FOB prices for product shipped during April 1995 reportedly were in the range of \$11-\$13/10kg box.



South Africa's table grape exports exploded in 1994 due to record production and a devalued rand

Production in South Africa for 1995 is estimated at 139,000 tons, as unseasonably dry weather conditions returned. Last season's harvest benefitted from a return to normal weather, surpassing earlier estimates and reaching a record 143,500 tons. South Africa's table grape exports in 1994 soared 40 percent above the previous year to a record 93,755 tons, bolstered by record production, a devalued rand and the lifting of trade sanctions in many markets. For the current year, exports are expected to settle slightly at about 90,000 tons.

South Africa's 1995 export campaign shaken by loss of government incentives

Air-freight exports of early crop table grapes targeted for the Christmas market in Europe reportedly did very well during the 1994/95 holiday season. The government's discontinuation of the General Export Incentive Scheme (GEIS, about 5.5 percent on FOB value) in April 1995 forced shippers to redouble efforts to remain competitive, a situation that continued to benefit from a devalued rand. The United States emerged as a market for South Africa's counter-season table grapes during 1995. U.S. Census data report slightly over 3,000 tons, valued at \$6.3 million, were imported during the November 1994-April 1995 season, the highest level this decade.

Chile leads Southern Hemisphere exporters and seeks to diversify markets

Table grape output in 1995 in Chile, the premier Southern Hemisphere exporter of table grapes, is estimated to have reached 855,000 tons, unchanged from past two seasons. Chile's production in coming years is expected to continue flat, as output from new plantings and immature vines is balanced by areas with declining yields or by the uprooting of unprofitable vineyards. The current leveling of production is in part due to comparatively better prospects for wine grapes than for table grapes.

In fact, planted area is estimated to have fallen for the first time on record.

Table grape growers continue to face economic challenges

Growers have been squeezed in export markets by a continuously revalued Chilean peso and at home by rising production costs. This situation has reportedly led to greater indebtedness and bankruptcy among an increasing number of growers. Despite this somber tone, strong export prices and steady demand throughout the 1995 season have helped sustain Chile's exports at about the 455,000-ton level, marginally lower than last year's record campaign.

Calendar 1994 exports set record; the United States is the primary destination

The following table shows that about 60 percent of Chile's table grape exports went to the United States in calendar 1994. According to Census data, imports of Chilean table grapes to the United States reached 278,157 tons during the 1995 shipping season, a seven percent increase in volume terms over the previous year. On a value basis, U.S. imports of Chilean table grapes set a five-year record at \$215 million. Prices (FOB) during the shipping period remained in the \$12-\$16/box range for large-berry Thompson Seedless and Flame varieties. U.S. importers are reportedly satisfied with the quality of Chilean table grapes, although there has been some concern about consistency.

Over the past several years Chile has pursued a strategy of diversifying export markets. One of the areas of interest is neighboring Latin America, where improving national economies and lowering of import barriers could support development of lucrative table grape markets. The table below shows that strides toward this goal were made in 1994. However, the current financial situation in Mexico will probably mean continued reliance on the United States and EU markets in the near term. Despite flow of Chilean product to the U.S. market, the reciprocal is not the case during the Chile's off-season (i.e., the main U.S. shipping season), as U.S. table grapes are banned by Chile

for phytosanitary reasons.

PROCHILE is the government's export promotion agency

Chile's exporters are assisted by government programs designed to expand trade. PROCHILE, the agency responsible for export promotions, is focused on new or emerging markets, particularly in Asia and Latin America. PROCHILE provides information and trade leads to exporters; conducts trade missions; and, manages participation in international trade fairs. Chile's Export Promotion Fund was established in 1995 with a budget of \$10 million to provide promotion grants for a variety of export commodities including table grapes. The fund will be financed at the \$7-million level for calendar years 1996-2000. Exporters are expected to contribute an additional 50 percent each year to these activities.

Export promotions of fresh fruits are carried out by the Chilean Exporters Association (CEA) and funded by assessment fees of 1.5 cents/box on shipments to the United States, Europe, and Japan. In August 1995, the Chilean fruit producers (FEDEFruta) suspended relations with the CEA following a disagreement over alleged lack of transparency of payments to producers. Industry sources are uncertain of the impact this development might have on the upcoming fruit export season.

Chile considers move to legislate quality controls

A joint Chilean Government/private sector proposal to institute mandatory quality control measures for fresh fruit was derailed in late 1994 by opponents of the bill. However, legislation is currently pending in the Chilean Congress that would set up a privately-run quality-control system for fruit. According to Chilean fruit industry sources, the legislation will probably not be passed prior to the upcoming export season. As a result, only voluntary standards are in place for this season. Opponents of the proposal reportedly view it as an example of governmental interference in the market.

**CHILE: Table Grape Exports
(Calendar Years; Metric Tons) 1/**

Market	1990	1991	1992	1993	1994
United States	333,807	288,160	279,513	282,699	277,122
Netherlands	52,592	62,869	69,637	64,971	61,895
Germany	n/a	n/a	5,968	6,912	7,314
United Kingdom	12,267	16,310	15,575	16,801	24,271
Mexico	n/a	n/a	10,965	19,504	25,245
Saudi Arabia	8,726	7,997	8,590	7,114	6,441
Japan	7,678	2,880	4,002	4,181	4,538
Brazil	6,953	7,808	n/a	3,170	5,237
Belgium	4,939	2,943	4,651	4,949	5,019
Hong Kong	3,220	5,649	7,372	8,471	9,122
Others	20,039	28,384	28,475	18,402	32,541
TOTAL	450,221	423,000	428,780	440,677	458,706

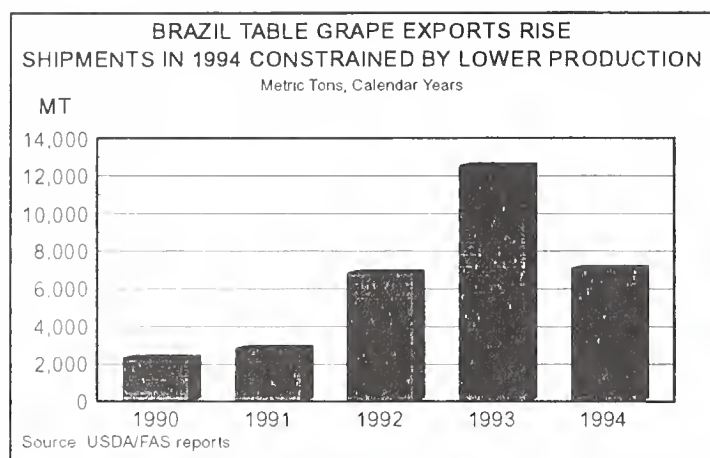
Source: USDA/FAS post reports from Santiago.

1/ Note: "n/a" denotes volume not specified. Totals may not add due to rounding.

Brazil poised to develop seasonal niche market in the United States

Brazilian table grapes have a window of opportunity in the United States and Europe from the end of November through January. This is the period between the end of the U.S. supplies and the start of Chile's export campaign. Although table grape area has been relatively stable during recent years, increased production from irrigated vineyards in the Northeast has resulted in better yields and greater export availabilities.

Currently, the bulk of Brazil's table grape exports originates in the Sao Francisco Valley, an area that benefits from irrigation supplies from the Sobradinho dam. The Brazilian Grape Marketing Board (BGMB) was organized in 1992 and comprises 14 grower groups based in the Sao Francisco Valley. The BGMB accounted for about 45 percent of Brazil's table grape exports in 1993, almost three-quarters of which were destined for EU countries. Brazil targeted the U.S. market this past Christmas with small quantities (about 100 tons valued at \$125,000) of both seedless and seeded "Italia" grapes. Next season could witness larger volumes of different variety grapes from Brazil, as it carves a wider niche in the important U.S. market.



Brazil shows promise as an importer of U.S. table grapes

Recently there has been some concern over the Brazilian government's new entry requirements for U.S. fresh fruit. These phytosanitary regulations could potentially disrupt trade with the United States effective January 1, 1996. Bilateral technical discussions are underway to resolve these differences and assure the uninterrupted flow of U.S. table grapes to Brazil. U.S. shipments last year swelled to a record 1,437 tons valued at \$2.1 million. Preliminary indications from the current campaign suggest even higher volumes will be shipped during the Christmas season, in part due to larger export availabilities of Red Globe and other red seeded varieties.

Peru's table grapes look north to U.S. market

A trial shipment last year of about 50 tons of Peruvian table grapes for the holiday season has encouraged exporters seeking a toe-hold in the lucrative U.S. market.

NORTHERN HEMISPHERE

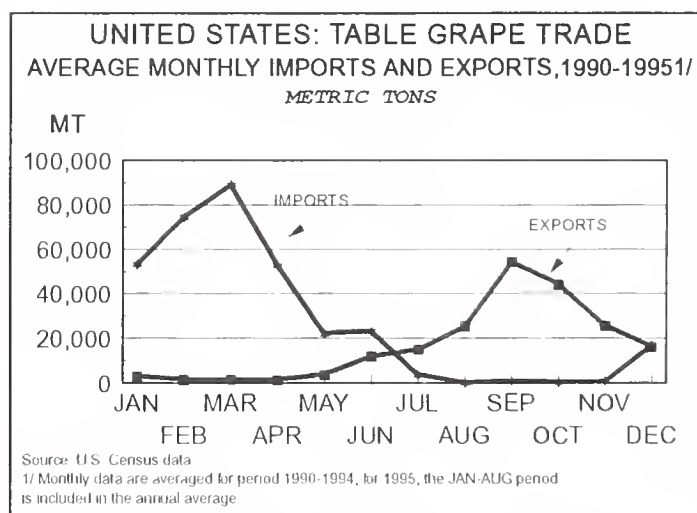
United States grape exports reach four-year high in calendar 1994; pace of 1995 campaign delayed by cool weather

U.S. table grape production for 1994 is revised upward to 733,600 tons, about one percent

above the 1993 revised crop outturn of 726,100 tons. Preliminary indications from California, the dominant table grape producer, suggest a higher crop in that state. Exports during calendar 1994 soared to 218,855 tons, a four-year high. Thus far in the calendar 1995 campaign (May-August), the pace of exports is about 14 percent behind the same period last year. Despite the comparative slow start, prospects for the balance of the year are excellent, in large part based on abundant exportable supplies in cold storage. Last year, the pace of shipments during the last half of the season was constrained by limited supplies. This meant lost opportunities, especially during the heavy demand of the Christmas season. As of November 15, 1995, the quantity of table grapes in cold storage was a record eight million boxes, up 60 percent from the same week in the previous year. A significant portion of this exportable supply is reportedly Red Globe, a popular seeded variety demanded by markets in the dynamic Pacific region and in Latin America. Thus, shippers are cautiously optimistic that the 1995 export season will surpass last year's effort.

United States is a net importer of table grapes

Although one of the top competitors in world table grape trade, the United States is a net importer. The graph shows that, on average, imports occur primarily during the first half of the year and supplement dwindling domestic supplies. Imports fall precipitously leading into the start of the U.S. table grape harvest.



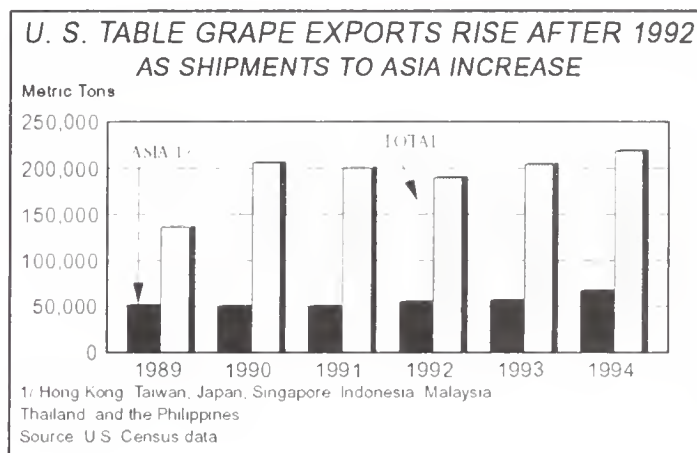
NAFTA and the Asian Tigers are major U.S. markets.

About 58 percent of total U.S. table grape exports in calendar 1994 were shipped to NAFTA neighbors, virtually unchanged from the preceding year. Although shipments to Mexico soared 270 percent during the same period, making Mexico the top export market after Canada, its current financial difficulties have translated into dramatically reduced demand for U.S. table grapes. Mexico continues to offer tremendous potential as an export market for U.S. table grapes, but at lower levels. Shipments during the 1995 season (January-August) were only 944 tons, about 20 percent of the level during the previous, record-setting year. Under NAFTA, U.S. grapes enter Mexico duty free from October 15-June 1, a window of opportunity that helps fuel late-season sales from California. Sales this holiday season are expected to be dampened by the current financial situation. To some extent, growth in Mexico is constrained by import duties (16 percent in 1995) in place for the balance of the year. These duties will be phased out over the next eight years under NAFTA. The following table shows the rise in U.S. table grape shipments to Mexico through the first year of NAFTA. Exports gained momentum in 1993 following the replacement of import licensing restrictions with a pre-NAFTA quota, and the conclusion of the phytosanitary agreement between the two governments.



Asia continues to be one of the fastest growing regions for U.S. table grapes

Led by mature markets in Japan and Taiwan, the region has recently roared to life as the industrializing countries of Southeast Asia have begun to demand imported fruit, especially in the Philippines, Thailand, and Indonesia. Exports to Asia reached 66,954 tons in calendar 1994, an 18 percent jump over the previous year. Thus far in 1995 (January-August), shipments are about 25 percent below the same period last year. This is in part due to a larger domestic crop in Taiwan that has reduced import demand, as well as the delayed U.S. harvest. Continued brisk economic growth throughout the region will doubtless translate into higher trade flows for consumer goods including horticultural commodities such as table grapes.



Trade policy efforts gain access for U.S. table grapes in Asia; prospects encouraging although much work remains

Prospects on the trade policy front also appear promising, as countries remove non-tariff barriers and lower duties in response to commitments under the World Trade Organization and initiatives proposed by the Asia Pacific Economic Council. For example, Korea is scheduled to open its market to U.S. table grapes effective January 1, 1996. With a dynamic economy and booming middle class, Korea is considered a potentially strong export market. Yet there remains much work ahead, as U.S. grapes are officially banned

in both China and Australia for phytosanitary reasons.

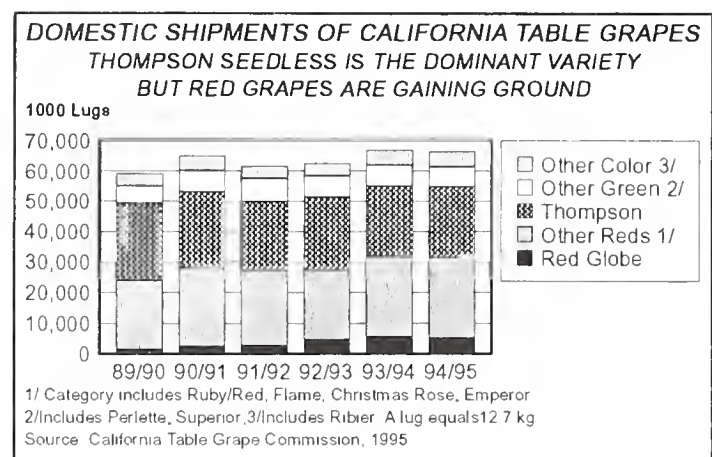
South American access restrictions on U.S. table grapes spread to Ecuador and Colombia

Recent detections of oriental fruit flies in California have prompted several South American countries to impose new trade restrictions on imports of U.S. fruits and vegetables, including table grapes. These actions follow close on the heels of access concerns in Argentina and Brazil. In mid-November Ecuador terminated imports from all U.S. origins. Several containers of California fruits are reported to be enroute to that country. Elsewhere, Colombia has formulated a decree that would impose new, potentially troublesome conditions on the entry of fruits and vegetables from California. Colombian trade sources indicate that several orders for California fruit have been canceled in response to the action taken by the Colombian government.

APHIS has been providing these countries background information and technical materials relating to the detections, none of which are reported to have occurred near commercial growing areas. Furthermore, the detections have not met APHIS' criteria for an infestation. APHIS considers these finds to be isolated occurrences.

Thompson Seedless dominates, but other varieties are on the move

The following chart presents domestic shipment data for California's many varieties of table grapes over the last six marketing years (May/Apr). Thompson Seedless is by far the most abundant variety, although others such as Ruby, Flame, and Red Globe have been gaining in popularity, primarily for export markets.



Chile and Mexico supply the off-season market in the United States, with others eager to gain share

Chile dominates the U.S. market for imported table grapes, with Mexico a distant second. Together these two suppliers accounted for 98 percent of total table grape imports over the past five years. Imports from Mexico face a zero percent duty, a feature that has recently stimulated some interest from investors seeking foreign exchange opportunities. U.S. imports during 1995 (January-August) were propelled to a record 360,233 tons, as Mexico almost doubled shipments from 41,000 tons to 80,500 tons.

United States: A Net Importer of Table Grapes Mostly from Chile and Mexico (Metric Tons; Calendar Years)

Supplier	1990	1991	1992	1993	1994
Chile	344,437	287,183	278,047	279,205	280,910
Mexico	26,192	42,896	37,056	41,305	41,075
Others 1/	2,924	2,396	1,816	957	1,976
TOTAL	373,553	332,475	316,919	321,467	323,961

1/ Other suppliers category includes Canada, Peru, Argentina, Italy and Brazil.

Source: U.S. Census Data

EU shipments expected to decline in 1995 primarily due to lower exportable supplies in Italy

The following table presents production and trade data for selected EU member states and shows that aggregate exports are expected to fall to the lowest levels in five years. Dominant Italy's table grape production was affected by heavy rainfall, hailstorms, and low temperatures over nearly 40 percent of the crop area in the key Apulia region. Excellent crop conditions prevailed in France, contributing to a vine-crushing 127,400 tons, a 60 percent increase over the previous year. Both Greece and Spain registered higher outturns in 1995, as normal crop conditions prevailed. Although area planted to table grapes in the EU has been relatively stable in recent years, there is some indication that vineyards are being replaced with improved varieties.

Aggregate EU Table Grape Exports (1,000 Metric Tons)

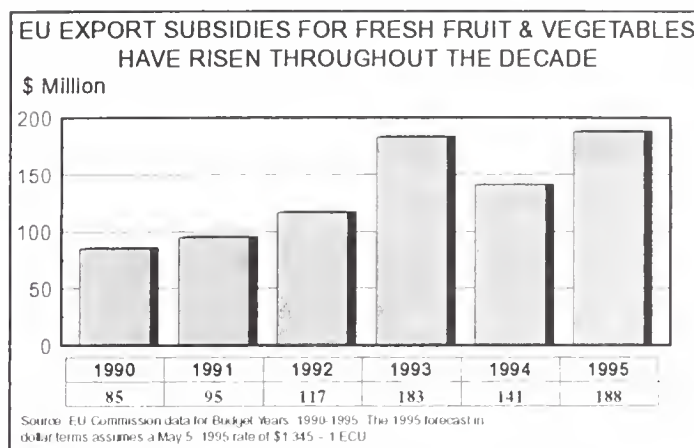
Year	Production	Imports	Exports
1991	2,317	177	697
1992	2,506	175	758
1993	2,427	170	860
1994	2,295	181	858
1995	2,209	166	661

Source: USDA/FAS post reports. EU member states include Italy, Greece, France and Spain; data include intratrade.

EU table grapes benefit from export refunds

Exports of table grapes to non-EU countries may qualify for subsidies under the Common Agricultural Policy (CAP). Commission Regulation 1489/95 set the refund for table grapes at 54.7 ECU/ton (1 ECU=\$1.345, June 1995) for all destinations between July 1, 1995, and June 30, 1996. According to Commission data, export licenses covering 34,394 tons of table grapes were issued during July-December 1995 (OJ No.L 145/78). The following chart shows that export refunds for aggregate fresh fruits and vegetables have increased in dollar-terms over the past several years. Under the Uruguay Round Agreement, a commitment has been made to

gradually reduce export subsidies. As funding for market development are considered "green box" activities (i.e., acceptable), the EU is expected to shift budget from export subsidies to export promotions in coming years.



Turkey exports of table grapes continue to rise

Turkey, the leading producer of table grapes among the selected countries, diverts about 40 percent of the crop to the raisin sector (including sultanas). Exports have doubled this decade, rising from 12,200 tons in 1990 to 26,258 tons in 1994. This expansion has been in response to strong demand from EU member states, Saudi Arabia, and newly independent states of the former Soviet Union. Table grape exports during 1995 are expected to reach 26,000 tons, about the same as last year's record level.

Turkish Table Grape Exports Target EU Markets (Metric Tons; Calendar Years)

Market	1992	1993	1994
Germany	7,859	9,849	11,063
Other EU 1/	4,205	3,811	4,509
Saudi Arabia	2,668	7,611	4,612
Kuwait	843	937	866
Qatar	n/a	n/a	942
Romania	n/a	n/a	2,366
Russia	n/a	n/a	1,248
Others 2/	595	328	652
TOTAL	16,170	22,536	26,258

1/ Others are remaining EU15 countries for all years.

2/ Includes Dubai, Jordan, Czech Republic.

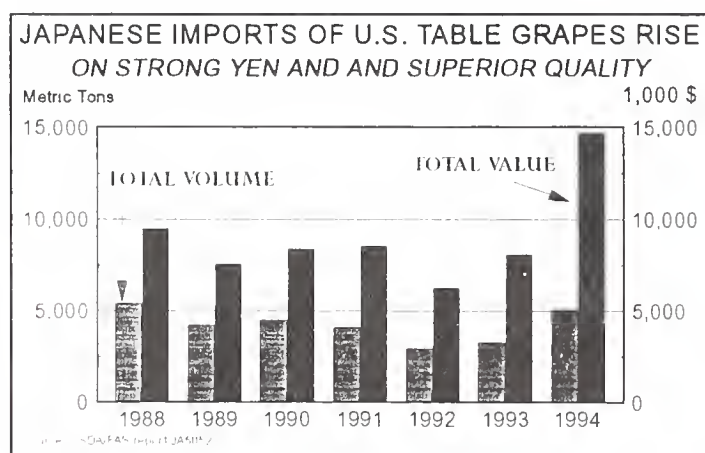
Japan imports comparatively small quantities of high-value table grapes

Japan's table grape crop for 1995 is estimated at 264,500 tons, an eight percent increase over last year's drought-affected crop and a return to normal production levels. Japan prefers large berry varieties such as Red Globes and Christmas Rose, which are usually peeled before eating. Domestic supplies arrive on the market in August and can generally be purchased until the end of November. Imports of U.S. table grapes appear from September to February, before Chilean product enters. The table below shows the United States and Chile dominate the imported grape market. Last year's short crop presented market opportunities for suppliers, most of which came from the United States. According to industry sources, Japanese consumers are responding to the availability of very high quality fruit offered by U.S. shippers. Imports during 1995 are again expected to reach 9,000-10,000 tons. U.S. prospects for the last half of the season are excellent given the abundant export availability of large berry red grapes.

Japan's Imports of Table Grapes
(Metric Tons; Calendar Years)

Origin	1992	1993	1994
United States	2,963	3,295	5,092
Chile	4,010	4,170	4,510
Taiwan	626	260	0
Thailand	1	1	0
China	9	0	0
New Zealand	42	49	43
Others	0	0	2
TOTAL	7,651	7,775	9,647

Source: USDA/FAS reports.



India continues to develop EU export markets for its Maharashtra Thompson Seedless

India's recent entry into the export table grape market appears to be making headway. Revised estimates of the 1992/93 campaign to the comparatively high-value EU and Scandinavian markets place exports at about 2,900 tons. Estimates of 1994 exports to Europe were pegged at between 8,000 and 9,000 tons of Thompson Seedless grapes. Crop damage and subsequent quality loss resulting from heavy monsoon rains in August and September 1994 resulted in a dramatic drop in production in Maharashtra state, where an estimated 65 percent of India's table grapes are grown. Production for the 1994/95 export season in Maharashtra is estimated at about 225,000 tons. The crop for the 1995/96 marketing year is forecast to rebound due to the return of more normal crop weather in western Maharashtra. Exporters were reportedly hopeful that shipments in the 1994/95 campaign will reach about 4,000 to 4,500 tons. While the United Kingdom is likely to remain the dominant market, exporters are planning increased shipments to the Netherlands, Germany and Scandinavian countries. There are indications that Asian markets such as Hong Kong will have to wait until the 1995/96 season, as tight supplies focused shippers' efforts on filling contracts of EU customers.

Indian Exports of Table Grapes 1/
(Split Years, 1991-1995; Metric Tons)

Market	90/91	91/92	92/93	93/94	94/95
Gulf States	5,300	11,000	10,100	10,000	10,500
EU Markets	0	0	2,900	3,800	4,500
Others 2/	0	0	3,000	3,000	3,000
TOTAL	5,300	11,000	16,000	16,800	18,000

1/ Exports data on April-March fiscal year and are primarily Thompson Seedless variety. Majority of shipments occur during April- May. 2/ Others category includes Bangladesh. Source: GOI data for 1990/91-1992/93; preliminary data for 1993/94 are based on discussions with exporters and industry sources. 1994/95 are provisional.

For further information on supply, distribution, and trade, contact Ross Kremer at 202-720903. For marketing opportunities, contact Laura Davis at 202-720-2252. For production, contact Kelly Kirby Strzelecki at 202-720-6791.)

**TABLE GRAPES: PRODUCTION, IMPORTS & EXPORTS
IN SELECTED COUNTRIES
(Metric Tons)**

COUNTRY/ YEAR 1/	PRODUCTION	IMPORTS	EXPORTS
France			
1991	70,400	162,900	11,100
1992	89,200	159,300	13,900
1993	104,500	154,300	15,500
1994	79,100	156,900	13,400
1995	127,400	135,000	21,000
Greece			
1991	373,672	211	109,298
1992	336,198	233	106,881
1993	353,283	230	74,142
1994	350,000	250	95,500
1995	330,000	250	90,000
Italy			
1991	1,410,790	11,390	461,090
1992	1,678,000	11,515	513,840
1993	1,573,000	10,000	643,800
1994	1,550,000	11,000	660,000
1995	1,400,000	15,000	500,000
Spain			
1991	461,800	2,900	115,900
1992	403,100	4,100	123,300
1993	396,400	5,300	127,000
1994	316,800	12,900	89,300
1995	352,000	16,000	50,000
SUBTOTAL EU 1/			
1991	2,316,662	177,401	697,388
1992	2,506,498	175,148	757,921
1993	2,427,183	169,830	860,442
1994	2,295,900	181,050	858,200
1995	2,209,400	166,250	661,000
Japan			
1991	270,600	7,600	0
1992	276,100	7,700	0
1993	259,900	7,800	0
1994	245,700	9,650	2
1995	264,500	10,000	2
Mexico			
1991	140,000	4,000	45,000
1992	140,000	12,700	42,000
1993	140,000	30,000	47,500
1994	155,000	45,000	41,500
1995	170,000	25,000	60,000

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TABLE GRAPES: PRODUCTION, IMPORTS & EXPORTS, Cont.

COUNTRY/ YEAR 1/	PRODUCTION	IMPORTS	EXPORTS
Turkey			
1991	3,600,000	0	12,223
1992	3,450,000	0	16,170
1993	3,700,000	11	22,536
1994	3,450,000	7	26,258
1995	3,500,000	0	26,000
United States 2/			
1991	726,110	332,475	200,327
1992	697,625	316,919	189,831
1993	726,300	321,467	203,813
1994	733,600	323,960	218,855
1995	N/A	N/A	N/A
SUBTOTAL Northern Hemisphere			
1991	7,063,372	521,476	954,938
1992	7,070,223	512,467	1,005,922
1993	7,253,383	529,108	1,134,291
1994	6,880,200	559,667	1,144,815
1995	N/A	N/A	N/A
===== Southern Hemisphere =====			
Argentina			
1991	160,000	0	11,663
1992	150,000	0	6,984
1993	110,000	7,060	4,500
1994	120,000	2,283	4,153
1995	100,000	3,000	3,500
Chile			
1991	795,000	0	423,000
1992	795,000	0	429,000
1993	855,000	0	441,000
1994	855,000	0	458,000
1995	855,000	0	455,000
South Africa			
1991	112,212	0	65,313
1992	127,107	0	77,607
1993	113,075	0	67,075
1994	143,463	0	93,755
1995	139,000	0	90,000
SUBTOTAL Southern Hemisphere			
1991	1,067,212	0	499,976
1992	1,072,100	0	513,591
1993	1,078,075	7,060	512,575
1994	1,118,463	2,283	556,608
1995	1,094,000	3,000	548,500
TOTAL			
1991	8,130,584	521,476	1,454,914
1992	8,142,330	512,467	1,519,513
1993	8,331,458	536,168	1,646,866
1994	7,998,663	561,950	1,701,423
1995	N/A	N/A	N/A

1/ Calendar year for all countries. EU data includes intra-EU trade.

2/ U.S. production data for table grapes for 1995 are not available until January 1996. U.S. export data include substantial quantities that are re-exported. U.S. trade data for 1989 and 1990 have been revised as follows: 1989 imports = 280,723 tons; 1989 exports = 191,887 tons; 1990 imports = 373,553 tons; 1990 exports = 205,562.

Situation and Outlook for Frozen French Fries

In 1994/95, U.S. frozen french fry exports reached a record 327,440 metric tons, 36 percent above the previous year and almost a sixfold increase from a decade ago. Sales gained in East Asia and the European Union (EU), as well as Central and South American countries. A shortfall in the EU's 1994/95 potato harvest resulted in expanded U.S. french fry exports to the EU. U.S. exports of french fries in 1995/96 are forecast to grow nearly 45 percent with Japan, the EU, Hong Kong, Taiwan, and the Philippines being the major customers. In 1994/95, french fry output in the Netherlands gained 8 percent to more than 1 million tons. Dutch exports, which lead the world, expanded 11 percent to 938,000 tons. In 1994/95, Canadian production of french fries grew almost 11 percent to 460,000 tons as Canadian exports increased about 29 percent. In November 1995, Canada agreed to not extend a discriminatory exemption for its domestic processors to its food service metric packaging requirement. This measure contributed to a 10-percent yearly decline in Canadian imports of U.S. french fries from 1990/91 to 1994/95.

Summary

Selected country frozen french fry production in 1994/95 is estimated at a record 4.7 million tons, 5 percent above the previous year. The United States is the world's largest producer of french fries. In 1994/95, the total supply of french fries in the United States was nearly double that of the other three selected countries combined.

Selected country french fry exports in 1994/95 reached a record 1.48 million tons, 18 percent above the previous season's volume, due to rising international demand among food service companies. All major exporters registered increases in shipments. The Netherlands is the world's largest exporter, accounting for nearly two-thirds of selected country shipments in 1994/95. Continued strong demand in Asia and a shortfall in the EU harvest contributed to higher U.S. exports. Rising demand for french fries in the food service sectors of many countries will probably fuel further export expansion in

1995/96.

Japan depends heavily on imports of french fries due to its limited domestic production capacity. Despite continued economic recession in Japan, the fast food segment of the food service industry continues to grow as firms seek to maintain lower-priced menus.

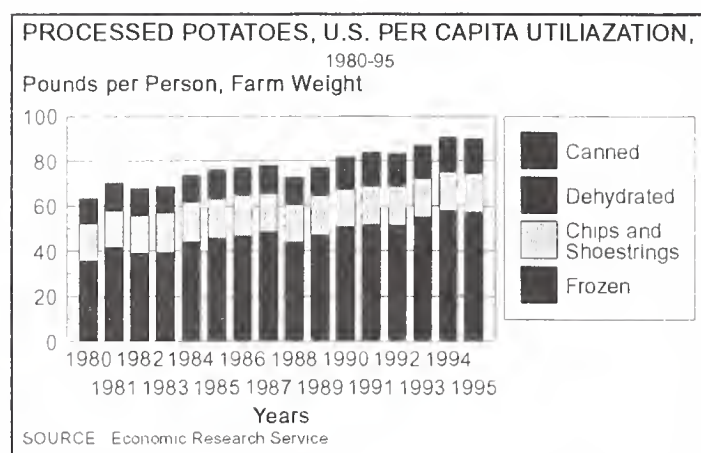
United States

Consumption of potatoes in the United States continues to expand. From 1980 to 1994, the proportion of U.S. fresh potatoes entering the processing market has risen from one half to two-thirds of total production. Use of potatoes for processing exceeded 80 pounds per capita in 1990 and surpassed 90 pounds in 1994, a 13-percent gain.

Almost two-thirds of the potatoes are processed in the form of frozen potato products, consumption of which is estimated at 58 pounds per capita, fresh weight basis, in 1995. Most

frozen potato products consist of french fries. From 1991 to 1995, U.S. production of french fries expanded 5 percent annually. Much of the growth in U.S. french fry consumption derives from sales to the food service sector. For example, 89 percent of 1994 french fry output went to food service.

As the U.S. french fry industry developed, exports of french fries, especially to food service



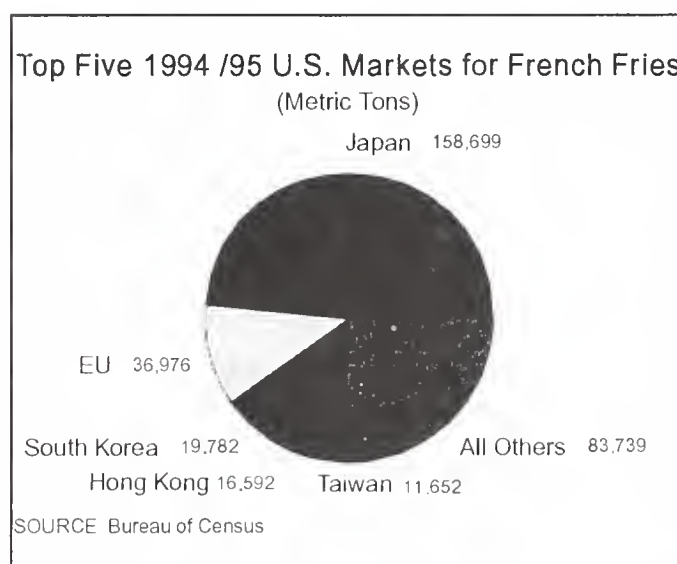
markets in various countries have surged. In 1994/95, U.S. exports of french fries equaled 10 percent of domestic production. The top 5 markets accounted for nearly three quarters of 1994/95 U.S. exports of french fries. Japan bought 48 percent of U.S. french fry exports. The EU accounted for 11 percent of U.S. exports, 32 times greater than the previous year. In 1994/95, adequate supplies of processing potatoes of appropriate quality and size were not available in the EU due to a short harvest. South Korea accounted for 6 percent of U.S. exports with Hong Kong at 5 percent and Taiwan accounting for 4 percent.

Dutch export sales of french fries could not meet demand in South America due to the smaller EU potato harvest. Consequently, U.S. manufacturers increased shipments to South America in 1994/95 by almost 4.5 times to 9,199 tons. Brazil and Chile provided the majority of sales in South America. U.S. exports of french fries to Brazil exploded from 70 tons in 1993/94 to 4,281 tons in 1994/95. Similarly, sales to

Chile increased from 286 tons to 2,263 tons for the same period.

U.S. processors of french fries emphasized the quality and consistency of their products to the food service sector throughout South America. Food service companies in South America now often seek frozen french fries to substitute for fresh french fries prepared from domestic potatoes. They desire to serve a uniform product with minimal labor input in their food service establishments.

U.S. exports of french fries to Central America also grew from 2,059 tons in 1993/94 to 3,029



tons in 1994/95. Guatemala accounted for 42 percent of these shipments.

In 1995/96, U.S. exports of french fries are forecast to rise nearly 45 percent to 470,000 tons, or 14 percent of estimated 1995/96 U.S. output. This performance will depend largely on increased exports to Japan, the EU, Hong Kong, Taiwan, and the Philippines.

Under a Canadian regulation that became effective in November 1993, foreign suppliers of french fries, including the United States, were required to meet three criteria -- mark packages in metric multiples of 500 grams, register their

labels with Agriculture Canada, and provide recent copies of plant inspection reports. Canadian firms received a 2 year exemption from these requirements, allowing them to sell five-pound bags of frozen french fries, the industry standard throughout the world, into Canada's domestic food service market. These preferential criteria precluded U.S. exporters from selling five-pound packages and conferred significant marketing advantages on Canadian suppliers. However, the packaging exemption for domestic Canadian potato processors expired on November 3, 1995, and the requirements will now be equal for both domestic and foreign products.

Canada

Canada has a dynamic french fry industry, which increased production 15 percent annually from 1991/92 to 1994/95. Total output rose 11 percent in 1994/95 to 460,000 tons. Canadian french fry output is forecast to increase by 14 percent in 1995/96 and may exceed 600,000 tons by the turn of the century.

In response to a strong demand for french fries, Canadian potato farmers are expanding their acreage, particularly in Manitoba where planted area is expected to increase by nearly 50 percent above the 1990-94 average in the year 2000. This growth could place fresh potato output above 4 million tons in 2000 compared with 3.6 million tons in 1994/95. Two processing factories in Manitoba are expected to double their capacity by the fall of 1996 to handle the larger potato production.

Canadian manufacturers of french fries continue to emphasize exports. Exports in 1994/95 increased 29 percent to 542,455 tons, or 47 percent of aggregate output. Shipments to the United States totaled 144,796 tons, or 67 percent of Canada's exports. Japan bought 7 percent of Canada's 1994/95 exports; Brazil followed at 4 percent, Argentina 2 percent, and Venezuela 1 percent.

Canadian imports of french fries have been small, 1.3 percent of 1994/95 total supply. During the

period 1990/91 to 1994/95, Canadian imports of french fries declined 10 percent annually. In 1994/95, the United States supplied 99 percent of Canada's imports. Canada's policies toward imports helped to reduce sales from the United States. Other than mandatory nutritional labeling and a 3-percent tariff, the United States imposes no restrictions on french fry imports from Canada.

Japan

The Japanese french fry industry remains relatively small, accounting for only 16 percent of 1994/95 total supply. From 1993/94 to 1994/95, the Japanese industry contracted 12 percent as competitively-priced imports took an increasing share of the market and domestic Japanese supplies of potatoes proved inadequate. Meanwhile, imports increased 12 percent to provide 83 percent of Japan's total supply. Japan is the largest importer of french fries among the selected countries.

As in many countries, most french fries, about 78 percent, in Japan enter the food service market. The balance of french fries go to retail outlets, public school lunches, and food processors.

Consumption of french fries continues to grow. Japan's prolonged recession has resulted in some consumers shifting to lower-priced menus in many fast food establishments, which serve french fries. Some Japanese fast food outlets also use french fries as store promotional items.

In retail distribution channels, brand differentiation is important. One U.S. company advertises on national network television. This firm's products and Japanese private-label goods are the best selling brands.

Japanese french fry imports have expanded 5 percent annually from 1991 to 1994. Imports increased 12 percent in 1994/95. The United States supplied 87 percent of Japan's french fry imports. In 1995/96, imports of french fries to Japan are forecast to rise 12 percent to 208,000

tons. Conversely, Japan's domestic production is expected to decline 7 percent to 36,000 tons, reflecting the continuing contraction of the Japanese fresh potato industry.

Netherlands

The Netherlands has a significant french fry industry and is the world's largest exporter. In 1994/95, french fry processors used 80 percent of Dutch fresh potato production.

The dominant french fry industry in Europe is experiencing significant competitive pressures and Europe-wide overcapacity. The resulting drop in french fry prices has caused manufacturers to start joint ventures, search for international partners, or declare bankruptcy. The 8-percent smaller 1994/95 fresh potato crop caused prices to rise, and the Dutch industry could not pass its increased costs along to consumers.

Observers forecast the 1995/96 potato crop in the Netherlands to increase 3.8 percent to 4.8 million tons. Acreage is expected to expand 5 percent, and quality could improve. These factors could moderate price increases for potatoes.

Exports are vital to the Dutch french fry industry. From 1990/91 to 1994/95, the Netherlands' french fry exports grew 7 percent annually. In 1994/95, Dutch exports increased 8 percent to 938,000 tons, 89 percent of output. Most of these exports, 92 percent, entered other countries of the European Union (EU). Demand for french fries among fast food chains in the EU has continued strong. Non-EU European countries, including Austria, Finland, and Sweden, purchased 4 percent of the Netherlands' french fry exports. Other countries accounted for the remainder. In 1995/96, Dutch french fry exports are forecast to increase 3 percent to 970,000 tons.

The french fry industry of the Netherlands used to promote exports generically. Generated through an industry checkoff, this support gradually diminished from 4.7 million Dutch guilders (US \$2.5 million) in 1991 to Dfl 0.625

million (US \$0.4 million) in 1995. All generic promotion of french fries will disappear in 1996. Funding will still be available for public relations and information regarding health and environmental matters.

Imports grew more than 50 percent in 1994/95 due to the short Dutch potato harvest. Imports accounted for 5 percent of total supply in 1994/95. Imports of french fries should decrease in 1995/96 based on an anticipated larger potato harvest.

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FROZEN FRENCH FRIES: PRODUCTION, SUPPLY & DISTRIBUTION
(Metric Tons)
Marketing Years, 1993/94-1995/96 ^{1/}

Country/ Marketing Year	Beginning Stocks	Production	Imports	Total Supply	Exports	Domestic Consumption	Ending Stocks	Total Distribution
Canada								
1993/94	80,000	415,000	7,475	502,475	166,936	261,079	75,000	503,015
1994/95	75,000	460,000	7,445	542,445	215,122	272,333	55,000	542,455
1995/96 ^F	55,000	525,000	7,500	587,500	240,000	282,500	65,000	587,500
Japan ²								
1993/94	0	44,100	165,616	209,716	0	209,716	0	209,716
1994/95	0	38,740	185,580	224,320	0	224,320	0	224,320
1995/96 ^F	0	36,000	208,000	244,000	0	244,000	0	244,000
Netherlands ^{2/}								
1993/94	0	977,000	38,000	1,015,000	844,000	171,000	0	1,015,000
1994/95	0	1,055,000	58,000	1,113,000	938,000	175,000	0	1,113,000
1995/96 ^F	0	1,100,000	50,000	1,150,000	970,000	180,000	0	1,150,000
United States ^{3, 4}								
1993/94	366,342	3,070,763	121,206	3,558,312	240,529	2,987,552	330,231	3,558,312
1994/95	330,231	3,184,685	144,811	3,659,727	327,440	2,931,238	401,049	3,659,727
1995/96 ^F	401,049	3,410,000	175,000	3,986,049	470,000	3,105,000	411,049	3,986,049
TOTAL								
1993/94	446,342	4,506,863	332,297	5,285,503	1,251,465	3,629,347	405,231	5,286,043
1994/95	405,231	4,738,425	395,836	5,539,492	1,480,562	3,602,891	456,049	5,539,502
1995/96 ^F	456,049	5,071,000	440,500	5,967,549	1,680,000	3,811,500	476,049	5,967,549

^{1/} July-June marketing year for all countries.

² No published stocks data.

^{3/} Stocks data from the USDA/National Agricultural Statistics Service.

^{4/} Production data from the American Frozen Food Institute.

World Raisin Situation

Raisin and sultana production (packed weight basis) in selected countries in the Northern Hemisphere in 1995/96 is forecast to decrease by 13 percent to 500,000 tons. Higher exports from Mexico and Greece are expected to offset partially lower shipments from Turkey. Exports from Turkey, the world's largest exporter, are forecast to decrease by 13 percent, due to the lower quality of raisins caused by unfavorable weather conditions. U.S. raisin exports in 1995/96 are expected to approximate the previous year's volume as stocks are expected to be drawn down to offset partially the expected reduced harvest. The United Kingdom and Japan are the largest U.S. markets.

Summary

Raisin and sultana production in the major commercial producing countries of the Northern Hemisphere for 1995/96 is forecast at 500,000 tons, down 13 percent from 1994/95. Significant pack reductions in the United States and Mexico are expected to offset larger packs in Greece and Turkey. The first official estimate of the 1995/96 raisin pack in the United States will be released by USDA's National Agricultural Statistics Service on January 19, 1996.

It is still too early to make reliable forecasts for the Southern Hemisphere countries for the 1995/96 season (harvested in early 1996). The 1994/95 sultana pack in the Southern Hemisphere has been revised downward from 111,250 tons to 105,952 tons because of a significant reduction in the estimate for Australia. Production was down in Australia, due to drought-reduced yields in the major growing areas, combined with frosts in some areas and greater diversion of multipurpose grapes to wine production.

Raisin exports from selected countries in the Northern Hemisphere in 1995/96 are forecast at

302,000 metric tons, 5 percent below the previous year's volume. A sharp decrease in Turkish exports is expected to outweigh likely higher shipments from Mexico and Greece. Mexico's exports continued to be spurred by the December 1994 peso devaluation. Turkish exports are forecast to decrease by 13 percent due mainly to lower quality of raisins caused by rains during the drying season. U.S. raisin exports in 1995/96 are forecast to remain near last year's level. In the Southern Hemisphere, exports in 1994/95 were revised upward from 73,000 to 76,000 tons. Higher shipments from South Africa more than offset lower exports from Australia.

Turkey

Turkish raisin production is forecast to rise to 180,000 tons in 1995/96, up 9 percent from 1994/95, but 10 percent less than the record 200,000-ton pack in 1993/94. Despite cold weather and minor hail damage in some growing areas during the early-spring months, raisin production in 1995/96 is forecast to increase because of a 3-percent expansion in harvested area, higher yields, and strong export demand. However, crop quality is expected to be lower than last year because of rains during

August and September.

Turkish raisin growers have increased the production area steadily in the last few years because of increasing demand from the export market. Domestic demand for fresh seedless grapes has also increased. As a result, it is estimated that the growing area is increasing by three percent a year -- up to 1,500 hectares in 1994/95. Some local sources are concerned that total demand for Turkish raisins cannot keep pace with the current expansion rate.

Although production was up this year, quality of the crop is expected to decrease somewhat, due to early rains during the drying season in August and September. This means that the percentage of the crop graded as standard no. 9 raisins, most of which are exported, will be lower. In 1995/96, raisin exports are forecast to fall to 140,000 tons as a result of a decreased number of export quality raisins. Labor strikes are also reportedly contributing to the situation.

Turkey's exports in 1994/95 reached a record 160,000 tons. Turkey exported raisins to over 80 countries. The European Union (EU) continued to be Turkey's largest market. The United Kingdom, the Netherlands, Germany and Italy were the major EU export destinations. Turkey replaced Australia as one of Japan's leading suppliers of raisins and also increased exports to Canada. Turkey exports raisins in 14 kilogram boxes. Exports of consumer ready product are still small.

Turkish consumption of raisins is expected to rise to 30,000 tons 1995/96, up from 25,000 tons the previous year. About 5,000 tons will be used by the state enterprise TEKEL, purchased from TARIS (the quasi-government buying cooperative for raisins) for the production of alcoholic beverages.

In recent years the Turkish Government (GOT) has been decreasing its role in the marketing and procurement of raisins and other commodities. In 1993/94 TARIS procured about 50 percent of the raisin crop. In

1994/95 the procurement rate dropped to less than 5 percent. Under a new policy set in 1994, the GOT is no longer responsible for financing the procurement of raisins. However, TARIS is self-financed and could theoretically borrow commercially if there was a deficit. In addition, the Agricultural Bank of Turkey provides producers and packers with loans at approximately 50 percent of the commercial interest rates. Domestically, there is a 10 percent import duty and \$300 per ton charge on raisin imports.

Greece

Raisin production in Greece in 1994/95 is estimated at 28,000 tons. Production seems to be recovering from previous problems with phylloxera. The industry has been replacing vineyards with phylloxera-resistant vines. This year's lack of rain during the drying season has helped increase the quality of raisins in terms of moisture level. Hail storms in Peloponnesos and in Crete prevented an even larger crop that could reach 33-35,000 tons in the near future.

Currently, significant amounts of fresh sultanas are being sold abroad. These seedless Thompsons are largely produced on Peloponnesos and Crete. It is noted that many farmers see fresh sultanas as having potential as an alternative export crop with good returns. Most of the product has been sold to the United Kingdom and Germany.

The 1995/96 sultana pack is forecast at 30,000 tons, up 7 percent from 1994/95 because of favorable growing conditions. If the Phylloxera Recovery Program is successful, production could recover to 70,000 tons by the end of the century. Total area planted to sultana-type grapes in 1995/96 is estimated at 22,500 hectares, up 2 percent from 1994/95. The target under Greece's rootstock replacement program is to boost area to 30,000 hectares within the next five to six years.

At this time, virtually the entire 1994/95 crop has been sold. Approximately 26,500 tons were exported, down from 35,000 tons the previous year. In 1995/96, exports are forecast

Mexico

Raisin production in 1995/96 is forecast to decrease to 20,000 tons, 13 percent below the record output of 23,000 tons in 1994/95, but double the 1993/94 pack. The downturn in 1995/96 reflects the diversion of fresh grapes to the export market in lieu of raisin production because of the peso devaluation and high international prices for table grapes.

Despite the lower production, raisin exports are expected to increase from 9,000 to 14,000 tons or 55 percent. Good international prices have drawn product from the domestic market. The vast majority of exports have gone to the United States. Mexico seasonally imports raisins usually beginning in February, although this year it may begin earlier because of lower production and higher exports. In previous years most imports came from the United States. However, in 1994 Mexico began importing from Chile because of competitive prices.

Mexican consumption of raisins is expected to fall to 10,000 tons in 1995/96 due to higher exports and decreased consumer purchasing power. Processors tend to sell their high quality product on the export market and import lower quality product for the domestic market. Bakeries and food processors continue to be the largest users of raisins. A significant quantity of raisins are sold during the Christmas and Holy Week holidays each year.

Under NAFTA, tariffs on raisins between the United States and Mexico were eliminated in 1994. Chile currently pays a 2.5 percent tariff under the Mexico-Chile Free Trade Agreement. It is expected that the raisin trade between these countries will continue to expand under these trade agreements, limited mostly by the storage and handling capacity of the Mexican marketing system. Chile could remain a strong competitor in this market based on price.

United States

After record production in 1994/95 of 360,883 tons, output in 1995/96 is projected to decline about 25 percent to 270,000 tons. Approximately 44,000 tons of raisins were not produced in 1995/96 because over 10,000 hectares were put in the raisin industry's diversion program, due to expected over supply. In addition, California's raisin-grape vines produced fewer bunches this year and more raisin grapes have been diverted to wine and juice production than in the past. The first official estimate of the 1995/96 raisin pack in the United States will be released by USDA's National Agricultural Statistics Service (NASS) in January 1996.

With reduced production in 1995/96, stocks are forecast to reach one of their lowest levels in several years. Ending stocks are forecast decline to 129,000 tons, 28 percent below the previous year's level.

Exports of U.S. raisins in 1994/95 decreased by 3 percent to 120,871 tons and were valued at over \$194 million. The United Kingdom remained the top market for U.S. exports. In 1994/95 the United Kingdom imported nearly 28,000 tons valued at over \$42 million followed by Japan (24,527 tons, \$36 million), Canada (\$10,946, \$22 million) and Germany (8,184 tons, \$12 million). Overall exports to Europe decreased slightly in 1994/95, mostly due to decreased sales to Germany. Sales increased to Asia, especially Singapore, Korea, Taiwan and Hong Kong. Exports to Mexico decreased sharply, due to the devaluation of the Mexican Peso, and are likely to increase again when the situation stabilizes. U.S. exports of raisins in 1995/96 are forecast to approximate 1994/95 shipments.

U.S. imports of raisins increased by 46 percent to 10,148 tons in 1994/95. Half of this total came from Mexico. U.S. imports from Mexico increased by 62 percent to 5,543 tons and were valued at nearly \$5 million. The peso devaluation has greatly reduced the cost of Mexican product. Imports from Chile increased

devaluation has greatly reduced the cost of Mexican product. Imports from Chile increased by 128 percent to 2,316 tons. Industry sources indicate that these increases may be partly the result of transshipment of product to other countries. U.S. imports of raisins are forecast to stay at about 10,000 tons for 1995/96.

Domestic consumption of raisins is expected to decrease in 1995/96 due to higher prices and reduced supplies.

Southern Hemisphere Countries

The forecast for the 1995/96 sultana pack in the Southern Hemisphere (harvested early in 1996) will be released in May 1996. The May 1995 estimate for the 1994/95 pack has been revised downward from 111,250 tons to 105,952 tons because of a significant reduction in the estimate for Australia.

South Africa

The 1994/95 estimate for South Africa's sultana pack has been revised to a record 38,518 tons, up 13 percent from the preliminary forecast and up 21 percent from 1993/94. The last pack that came close to this volume was produced in 1985/86 but totaled only 37,685 tons. Sufficient irrigation water and a long, hot summer proved to be an ideal combination for the 1994/95 pack.

South Africa's 1994/95 raisin export forecast was increased from 34,000 to 38,000 tons based on the higher production estimate. The majority of exports are expected to be sold to the European Union (EU) at the minimum import price, which is a favorable price for this industry at current exchange rates. The primary markets for South African dried fruit in 1993 were Germany, the United Kingdom, France and The Netherlands. Domestic consumption is expected to remain at the previous year's level or about 10,500 tons.

Australia

Australia's 1994/95 sultana production estimate has been revised downward to 32,284 tons from the preliminary May 1995 forecast of 42,000 tons. The downturn in the pack estimate reflects drought-reduced yields in the major growing areas combined with frosts in some areas and greater diversion of multipurpose grapes to wine production.

Due to the drought conditions and reduced production estimate, the export estimate has been reduced from 16,000 to 14,000 tons. Primary export markets for dried fruit include Germany, New Zealand, Canada and the United Kingdom. Domestic consumption is also expected to decline from 35,733 tons to about 29,000 tons or nearly 19 percent, due to the reduced supplies.

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RAISINS: PRODUCTION, SUPPLY, AND DISTRIBUTION

(Metric Tons)
Marketing Years 1993/94 - 1995/96

Country/ Marketing Year	1/ Stocks	Beginning	Production	Imports	Exports	Domestic 2/ Consumption
NORTHERN HEMISPHERE						
Greece						
1992/93	12,430	38,000	60	35,000	7,810	
1993/94	7,680	37,000	650	35,000	7,200	
1994/95	3,130	28,000	2,000	26,500	4,500	
1995/96 F	2,130	30,000	800	28,000	3,000	
Turkey						
1992/93	8,392	150,000	77	110,461	35,000	
1993/94	13,008	200,000	151	154,689	25,000	
1994/95	33,470	165,000	100	160,000	25,000	
1995/96 F	13,570	180,000	0	140,000	30,000	
Mexico						
1992/93	0	13,000	1,000	5,000	9,000	
1993/94	0	10,000	6,000	4,500	11,500	
1994/95	0	23,000	1,500	9,000	13,500	
1995/96 F	2,000	20,000	2,000	14,000	10,000	
United States 3/						
1992/93	144,057	333,146	6,717	125,798	206,083	
1993/94	152,039	328,310	6,955	125,105	218,580	
1994/95	143,619	360,883	10,148	120,871	214,852	
1995/96 F	178,927	270,000	10,000	120,000	210,000	
Total Northern Hemisphere						
1992/93	164,879	534,146	7,854	276,259	257,893	
1993/94	172,727	575,310	13,756	319,294	262,280	
1994/95	180,219	576,883	13,748	316,371	257,852	
1995/96 F	196,627	500,000	12,800	302,000	253,000	
SOUTHERN HEMISPHERE						
Australia						
1992/93	37,825	42,634	4,059	45,386	32,568	
1993/94	6,564	44,783	6,670	16,515	35,733	
1994/95	5,769	32,284	7,500	14,000	29,053	
1995/96 F	N/A	N/A	N/A	N/A	N/A	
Chile						
1992/93	630	22,000	0	19,456	3,000	
1993/94	174	34,950	0	31,845	3,100	
1994/95	179	35,150	0	32,000	3,150	
1995/96 F	N/A	N/A	N/A	N/A	N/A	
South Africa						
1992/93	19,362	27,023	0	29,714	10,186	
1993/94	6,485	31,742	0	20,149	10,346	
1994/95	7,732	38,518	0	30,000	10,500	
1995/96 F	N/A	N/A	N/A	N/A	N/A	
Total Southern Hemisphere						
1992/93	57,817	91,657	4,059	94,556	45,754	
1993/94	13,223	111,475	6,670	68,509	49,179	
1994/95	13,680	105,952	7,500	76,000	42,703	
1995/96 F	N/A	N/A	N/A	N/A	N/A	
Grand Total						
1992/93	222,696	625,803	11,913	370,815	303,647	
1993/94	185,950	686,785	20,426	387,803	311,459	
1994/95	193,899	682,835	21,248	392,371	300,555	
1995/96 F	N/A	N/A	N/A	N/A	N/A	

1/ 1995/96 figures are forecast. Northern Hemisphere marketing years begin in August, except September in Turkey. Marketing years for Hemisphere raisins, (which are harvested early in the second of the split years shown) begin Jan. 1, except December 1 in South Africa and Australia. 2/ Domestic consumption figures include raisins used for feed and distillation purposes. 3/ includes currants. U.S. production converted to a packed weight basis in order to align them with the other supply and distribution statistics. No change in Mexico statistics. Sources: U.S. Agricultural Attachés. USDA/NASS estimates. U.S. Department of Commerce. Industry.

U.S. EXPORTS OF SELECTED COMMODITIES BY DESTINATION
MARKETING YEAR BEGINNING AS INDICATED
SEP 95

COMMODITY AND COUNTRY		QUANTITY								VALUE (1,000 DOLLARS)							
COUNTRY REGION		CURR MO LAST YR	CURR MO CURR YR	YR TOTL LAST YR	YR TOTL CURR YR	LAST YEAR	CURR MO LAST YR	CURR MO CURR YR	YR TOTL LAST YR	YR TOTL CURR YR	LAST YEAR	CURR MO LAST YR	CURR MO CURR YR	YR TOTL LAST YR	YR TOTL CURR YR	LAST YEAR	
FRESH FRUIT																	
FR APPLES(JUL)		MT															
TAIWAN		10,749	4,569	25,375	13,236	115,342	7,700	3,623	18,992	9,408	87,403						
MEXICO		913	977	27,172	16,021	87,269	568	540	15,614	8,344	48,541						
CANADA		7,973	8,303	22,205	20,750	80,941	5,529	6,633	15,710	16,527	57,839						
HONG KONG		6,674	3,314	15,607	15,348	74,782	3,774	2,077	8,868	9,438	42,447						
EU 15		1,433	974	6,195	4,292	52,609	787	531	3,342	2,585	26,280						
INDONESIA		1,057	2,784	9,576	11,928	43,268	677	2,032	5,464	7,707	25,653						
OTHER		15,423	6,996	31,367	21,142	243,618	9,213	4,907	18,166	14,225	134,915						
Subtotal -----		44,221	27,917	137,497	102,717	697,829	28,248	20,343	86,156	68,233	423,079						
FR PEARS(JUL)		MT															
MEXICO		6,236	2,065	13,563	4,769	46,838	2,675	1,056	6,054	2,489	22,121						
CANADA		5,027	5,020	13,889	12,683	43,892	2,673	3,315	7,705	8,842	27,391						
EU 15		48	184	379	195	9,096	63	94	223	113	3,585						
BRAZIL		284	2,482	348	2,807	8,882	248	1,207	313	1,393	4,031						
TAIWAN		370	670	479	999	8,547	271	373	360	583	5,169						
OTHER		1,616	1,899	2,203	2,594	17,519	801	1,187	1,256	1,721	9,997						
Subtotal -----		13,581	12,320	30,861	24,048	134,774	6,731	7,232	15,911	15,141	72,297						
APRICOTS(MAY)		MT															
MEXICO		39	35	3,526	308	3,718	24	48	2,477	271	2,596						
CANADA		5	3	3,049	2,504	3,145	4	4	3,185	3,422	3,301						
OTHER		55	79	849	770	1,010	140	181	1,774	1,821	1,929						
Subtotal -----		100	117	7,424	3,582	7,873	169	233	7,436	5,514	7,827						
FR CHERRIES(MAY)		MT															
JAPAN		2	0	15,551	17,170	15,597	12	0	92,520	110,553	92,582						
CANADA		0	12	6,251	3,376	6,379	0	10	13,123	8,561	13,357						
EU 15		0	933	3,711	4,491	5,086	0	732	10,772	8,638	11,880						
TAIWAN		0	8	3,002	2,098	3,056	0	22	8,129	6,325	8,328						
UNITED KINGDOM		0	0	2,202	1,112	2,245	0	0	7,780	4,669	7,817						
OTHER		3	53	1,912	1,520	1,921	13	60	5,779	4,050	5,825						
Subtotal -----		5	1,006	30,427	28,656	32,039	25	823	130,323	138,127	131,972						
PLAC-MICRON(MAY)		MT															
CANADA		3,869	3,537	46,776	39,030	48,567	3,216	3,715	38,515	40,725	40,639						
MEXICO		6,891	3,275	14,440	11,113	16,203	3,634	1,507	5,941	4,810	6,851						
TAIWAN		1,366	880	12,371	9,818	12,462	1,390	1,639	13,395	11,033	13,530						
OTHER		1,654	1,019	6,627	4,057	7,200	1,144	811	4,994	3,436	5,493						
Subtotal -----		13,779	8,710	80,181	64,018	84,399	9,385	7,671	62,826	60,004	66,494						
PLUM-PRUNES(MAY)		MT															
TAIWAN		3,752	2,261	24,964	13,624	25,396	3,186	2,546	21,688	14,688	22,161						
CANADA		2,750	1,629	23,508	13,109	24,565	2,129	2,270	17,882	18,872	19,218						
HONG KONG		1,833	1,823	8,805	5,221	8,863	1,603	2,042	7,229	5,844	7,323						
OTHER		2,338	1,150	9,180	3,575	12,537	1,808	1,187	6,849	4,129	9,786						
Subtotal -----		10,674	6,863	66,457	35,529	71,360	8,726	8,046	53,648	43,534	58,487						
FR AVOCADOS(OCT)		MT															
EU 15		1,208	1,019	4,698	8,266	4,698	993	708	4,440	7,016	4,440						
FRANCE		549	659	2,156	5,243	2,156	391	459	1,944	4,300	1,944						
CANADA		126	154	2,054	1,958	2,054	134	201	2,728	1,969	2,728						
JAPAN		66	50	1,995	2,086	1,995	174	96	3,905	3,960	3,905						
NETHERLANDS		409	105	1,278	1,303	1,278	386	84	1,302	1,166	1,302						
UNITED KINGDOM		174	134	865	1,228	865	156	85	871	1,180	871						
OTHER		11	21	176	181	176	10	21	265	284	265						
Subtotal -----		1,412	1,244	8,923	12,490	8,923	1,311	1,026	11,338	13,229	11,338						
FR KIWI FRUIT(OCT)		MT															
CANADA		45	59	3,730	4,021	3,730	71	75	4,605	4,885	4,605						
TAIWAN		0	0	1,990	1,395	1,990	0	0	3,556	2,140	3,556						
KOREA, REPUBLIC		0	0	1,729	2,659	1,729	0	0	3,120	4,282	3,120						
MEXICO		0	0	502	387	502	0	0	494	264	494						
OTHER		0	14	799	1,043	799	0	10	1,315	1,514	1,315						
Subtotal -----		45	73	8,749	9,505	8,749	71	85	13,091	13,084	13,091						
FRESH GRAPES (MAY)		MT															
CANADA		38,131	35,147	71,451	67,584	101,631	31,230	30,171	75,149	76,175	112,109						
MEXICO		3,474	1,355	6,477	2,233	22,589	2,751	1,072	5,256	1,751	19,218						
HONG KONG		7,490	8,662	12,918	12,933	21,192	8,861	12,250	15,176	18,174	25,353						
TAIWAN		3,673	3,963	8,241	6,001	14,731	5,407	5,054	12,108	7,900	20,876						
OTHER		9,047	7,717	21,319	21,337	54,961	11,522	11,491	27,741	30,285	74,266						
Subtotal -----		61,815	56,844	120,406	110,087	215,105	59,771	60,037	135,430	134,286	251,822						
FR STRAWBERRIES(JAN)		MT															
CANADA		2,334	2,626	36,693	34,205	38,873	2,808	2,939	47,747	46,189	52,089						
MEXICO		1,669	1,035	5,932	2,314	6,816	1,531	796	5,263	1,839	6,245						
EU 15		1,652	594	5,047	2,157	5,738	3,190	1,335	10,457	5,131	11,850						
JAPAN		716	980	2,792	4,224	4,338	3,445	4,063	12,549	14,992	21,177						
UNITED KINGDOM		875	476	3,264	1,799	3,700	1,602	1,111	6,578	4,328	7,394						
OTHER		108	76	1,309	859	1,570	316	191	4,268	2,399	5,003						
Subtotal -----		6,480	5,311	51,773	43,758	57,335	11,290	9,325	80,284	70,550	96,365						
FR ORNG, INC. LIME(NOV)		MT															
CANADA		7,603	4,876	180,039	173,705	188,551	3,642	3,012	89,463	83,780	93,157						
JAPAN		10,818	3,604	155,807	167,478	158,170	6,569	3,336	93,373	116,524	94,865						
HONG KONG		14,251	9,339	116,076	119,275	124,417	6,693	4,873	58,524	61,275	62,213						
OTHER		3,790	2,163	75,256	99,435	76,902	2,123	1,296	39,006	52,771	39,918						
Subtotal -----		36,463	19,982	527,178	559,892	548,041	19,027	12,516	280,366	314,351	290,154						
FR GRPEFRUIT(SIP)		MT															
JAPAN		4,351	1,342	4,351	1,342	246,310	2,487	993	2,487	993	136,506						
EU 15		1,852	1,931	1,852	1,931	116,454	877	931	877	931	51,175						
CANADA		4,237	2,695	4,237	2,695	77,472	2,095	1,581	2,095	1,581	30,226						
FRANCE		755	763	755	763	43,428	325	348	325	348	19,016						
NETHERLANDS		699	961	699	961	33,908	329	490	329	490	15,232						
OTHER		275	606	275	606	45,648	135	353	135	353	23,343						
Subtotal -----		10,715	6,574	10,715	6,574	485,884	5,594	3,858	5,594	3,858	241,251						
FR TANGERINES(NOV)		MT															
CANADA		44	19	10,124	9,461	11,320	39	15	7,950	8,615	9,003						
EU 15		0	0	967	372	967	0	0	512	280	512						
UNITED KINGDOM		0	0	701	325	701	0	0	382	248	382						
OTHER		0	0	514	1,518	514	0	0	497	1,661	497						
Subtotal -----		44	19	11,605	11,351	12,801	39	15	8,959	10,556	10,012						

U.S. EXPORTS OF SELECTED COMMODITIES BY DESTINATION
MARKETING YEAR BEGINNING AS INDICATED
SEP 95

COMMODITY AND COUNTRY		QUANTITY								VALUE (1,000 DOLLARS)							
COUNTRY REGION		CURR LAST	MO YR	CURR LAST	MO YR	YR TOT LAST	YR TOT YR	LAST YEAR	CURR LAST	MO YR	CURR LAST	MO YR	YR TOT LAST	YR TOT YR	LAST YEAR		
CANNED FRUIT																	
CND PEACHES(JUN)	MT																
JAPAN		327		391		1,433	1,357	4,595	353		439		1,672	1,447	4,780		
CANADA		273		361		1,030	1,718	3,908	311		383		1,149	1,586	3,719		
KOREA, REPUBLIC		107		285		343	855	2,314	88		227		327	705	1,990		
TAIWAN		115		296		585	944	1,259	107		259		508	844	1,057		
SINGAPORE		40		196		288	483	1,164	41		184		332	445	1,233		
PHILIPPINES		228		14		343	64	1,018	179		17		287	68	744		
OTHER		310		782		1,679	2,426	4,511	292		792		1,482	2,227	4,001		
Subtotal:-----		1,400		2,325		5,701	7,848	18,769	1,371		2,301		5,757	7,321	17,524		
CND PEARS(JUN)	MT																
CANADA		205		316		635	884	2,795	190		245		617	746	2,510		
UNITED ARAB EMIR		17		28		17	66	555	14		35		14	70	323		
JAPAN		57		18		135	226	485	64		16		157	229	529		
EU 15		23		4		60	61	289	12		6		47	54	272		
OTHER		96		48		184	112	596	79		42		172	95	570		
Subtotal:-----		398		414		1,030	1,349	4,720	360		344		1,007	1,194	4,204		
CND PINEAPPLE(JAN)	MT																
JAPAN		164		0		848	853	985	148		0		795	798	929		
CANADA		32		133		711	720	947	30		128		655	721	887		
EU 15		70		50		503	703	756	78		35		446	552	654		
MEXICO		38		29		356	77	522	27		24		249	56	361		
GERMANY		28		30		247	544	420	22		19		209	420	335		
RUSSIAN FEDERATI		64		0		100	17	302	19		0		55	9	204		
OTHER		35		7		210	410	268	44		7		212	429	257		
Subtotal:-----		402		218		2,728	2,782	3,779	346		194		2,412	2,565	3,292		
FRUIT MIXTURES(JUN)	MT																
CANADA		272		397		1,443	1,545	5,635	343		566		1,807	2,050	7,288		
JAPAN		578		271		1,838	1,276	5,612	635		359		2,134	1,564	6,645		
SINGAPORE		110		430		1,252	1,147	4,476	115		492		1,294	1,270	4,835		
HONG KONG		328		269		1,600	1,245	3,915	325		310		1,692	1,424	4,366		
PHILIPPINES		53		365		323	1,257	2,801	56		505		302	1,553	3,113		
OTHER		562		583		2,396	1,988	6,837	642		748		2,811	2,393	7,854		
Subtotal:-----		1,904		2,316		8,851	8,459	29,277	2,115		2,980		10,040	10,255	34,103		
DRY FRUIT																	
DRY RAISINS(AUG)	MT																
EU 15		5,488		7,201		12,886	13,249	57,471	8,504		10,932		20,799	20,079	89,847		
UNITED KINGDOM		2,514		3,261		6,231	6,599	27,824	3,368		4,854		8,618	9,673	42,083		
JAPAN		1,963		2,956		4,035	4,723	24,527	2,867		4,745		5,412	7,637	35,608		
CANADA		1,289		1,261		2,642	2,536	10,946	2,760		2,651		5,894	5,403	22,187		
GERMANY		483		1,163		1,184	2,016	8,184	756		1,654		1,958	2,857	12,000		
OTHER		2,524		2,621		4,223	4,540	27,927	4,135		4,641		6,773	7,764	46,450		
Subtotal:-----		11,263		14,040		23,786	25,047	120,871	18,267		22,969		38,878	40,883	194,093		
DRY PRUNES(AUG)	MT																
EU 15		3,313		2,900		6,284	5,538	33,645	7,796		6,601		15,371	13,316	82,871		
JAPAN		816		1,567		1,855	2,544	13,614	1,982		3,636		4,133	6,078	30,245		
GERMANY		1,061		882		2,066	1,600	10,549	2,255		1,688		4,478	3,533	25,549		
ITALY		574		489		972	1,010	6,521	1,537		1,165		2,668	2,487	17,101		
UNITED KINGDOM		280		290		583	613	4,943	569		676		1,124	1,398	10,596		
CANADA		357		387		726	687	4,320	757		956		1,624	1,683	10,271		
OTHER		672		917		1,038	1,556	8,235	1,342		1,933		2,189	3,381	17,546		
Subtotal:-----		5,157		5,771		9,901	10,325	59,815	11,878		13,127		23,316	24,459	140,933		
FRUIT JUICES(SSE)																	
ORANGE JU CNC (DEC)	KL																
EU 15		5,947		8,977		81,292	136,899	91,091	2,368		3,568		32,223	55,385	36,218		
JAPAN		678		1,046		67,129	13,358	69,389	511		668		26,576	10,179	28,196		
FRANCE		988		2,768		34,965	37,485	38,676	506		967		12,668	12,957	14,007		
CANADA		2,881		3,636		28,190	26,732	33,030	4,553		6,003		43,515	45,037	50,778		
KOREA, REPUBLIC		928		123		20,168	17,962	24,619	827		54		13,430	10,421	15,559		
NETHERLANDS		2,066		4,074		18,712	62,250	21,706	517		1,659		7,342	28,576	8,913		
OTHER		4,463		7,235		38,719	60,129	46,673	1,738		2,457		15,800	25,982	19,103		
Subtotal:-----		14,897		21,017		235,498	255,080	264,801	9,997		12,750		131,545	147,003	149,855		
ORNG JU NCNC(DEC)	KL																
CANADA		5,456		8,537		52,995	73,879	65,910	3,707		5,912		34,582	53,391	43,797		
EU 15		4,427		4,216		43,666	40,265	52,654	2,790		2,523		27,762	22,593	32,983		
BELGIUM-LUXEMBOU		3,269		2,004		24,623	23,918	30,665	1,980		1,272		15,429	13,154	18,995		
UNITED KINGDOM		678		2,038		10,488	10,855	13,138	397		1,153		6,089	6,414	7,492		
OTHER		1,806		1,662		17,485	18,233	21,381	1,482		1,214		13,294	13,339	16,115		
Subtotal:-----		11,689		14,416		114,145	132,377	139,946	7,979		9,650		75,638	89,323	92,895		
GRPERT JU CNC (DEC)	KL																
JAPAN		1,326		627		15,358	12,622	17,232	1,516		670		18,823	12,835	21,264		
EU 15		612		2,048		13,368	24,349	15,814	452		1,329		6,285	15,058	7,476		
FRANCE		0		393		5,755	2,234	6,701	0		317		1,691	1,442	1,922		
NETHERLANDS		445		598		3,550	15,650	3,860	319		522		2,308	10,873	2,806		
CANADA		325		330		2,522	2,799	3,085	580		510		4,212	4,875	5,140		
OTHER		156		956		2,770	9,070	5,012	81		438		1,601	3,439	2,503		
Subtotal:-----		2,419		3,961		34,018	48,840	41,143	2,629		2,947		30,921	36,207	36,383		
FRESH VEGETABLES																	
FR ASPARAGUS(OCT)	MT																
JAPAN		167		148		10,284	10,410	10,284	960		503		40,777	44,501	40,777		
CANADA		83		72		7,315	5,577	7,315	256		211		17,193	14,163	17,193		
SWITZERLAND		0		0		2,363	1,083	2,363	0		3		7,628	3,960	7,628		
EU 15		1		191		1,672	1,247	1,672	7		421		4,495	3,340	4,495		
OTHER		1		0		347	227	347	3		0		1,455	854	1,455		
Subtotal:-----		252		412		21,980	18,544	21,980	1,226		1,138		71,547	66,818	71,547		
FR ONIONS(OCT)	MT																
CANADA		4,862		6,966		102,144	111,727	102,144	1,230		1,898		39,439	4			

U.S. EXPORTS OF SELECTED COMMODITIES BY DESTINATION
MARKETING YEAR BEGINNING AS INDICATED
SEP 95

COMMODITY AND COUNTRY		QUANTITY						VALUE (1,000 DOLLARS)						
COUNTRY REGION		CURR LAST	MO YR	CURR LAST	MO YR	YR LAST	IDI YR	CURR LAST	MO YR	CURR LAST	MO YR	YR LAST	IDI YR	YR LAST
CANNED VEGETABLES														
CND TOM PAS(JUL)	MT													
CANADA		4,758		5,679		15,803	13,134	47,971		3,682		4,443	12,844	10,923
JAPAN		844		813		1,846	1,768	10,450		609		683	1,361	1,467
EU 15		57		0		107	0	6,632		49		0	91	0
ITALY		0		0		0	0	6,361		0		0	0	0
OTHER		1,209		1,415		3,705	3,287	24,833		951		1,200	3,006	2,890
Subtotal -----		6,868		7,907		21,462	18,189	89,886		5,291		6,325	17,302	15,280
CND TOM SAUCE(JUL)	MT													
CANADA		3,359		3,374		9,208	12,626	50,570		3,452		3,425	9,380	11,959
EU 15		194		407		2,421	785	7,888		276		405	2,328	1,078
JAPAN		376		261		1,107	946	6,052		528		236	1,338	814
MEXICO		535		284		2,091	634	5,653		430		216	1,484	579
UNITED KINGDOM		70		167		1,556	325	5,016		55		133	1,416	356
OTHER		807		763		2,305	2,328	8,856		892		733	2,363	2,697
Subtotal -----		5,271		5,087		17,132	17,318	79,019		5,578		5,015	16,892	17,128
FRESH VEGETABLES														
FZN SWT CORN(JUL)	MT													
JAPAN		3,334		3,424		7,972	7,999	38,749		3,091		3,151	7,488	7,501
TAIWAN		1,219		46		2,108	116	5,314		1,091		30	1,816	140
CANADA		176		103		1,022	616	3,863		134		94	784	525
AUSTRALIA		265		159		502	585	3,762		246		130	418	474
HONG KONG		324		336		772	927	3,716		286		225	740	715
OTHER		1,342		1,041		3,661	2,770	12,961		1,198		779	2,648	2,002
Subtotal -----		6,659		5,111		16,038	13,013	68,366		6,046		4,408	13,894	11,357
FZN T TRY(JUL)	MT													
JAPAN		10,236		13,032		35,015	41,537	158,699		7,364		9,674	25,210	30,225
EU 15		69		579		153	6,519	36,974		90		393	177	4,373
KOREA, REPUBLIC		1,092		1,697		3,390	4,268	19,782		817		1,294	2,418	3,152
NETHERLANDS		0		0		17	3,078	17,021		0		0	24	2,024
HONG KONG		1,398		1,705		3,786	6,050	16,592		936		1,088	2,546	3,958
OTHER		6,838		8,961		20,757	30,417	95,393		5,126		6,989	15,558	23,457
Subtotal -----		19,632		25,974		63,100	88,791	327,440		14,332		19,439	45,909	65,165
FRUIT NUTS														
ALMONDS UNSH(JUL)	MT													
INDIA		1,133		906		2,018	1,504	8,201		2,663		2,187	5,429	3,624
JAPAN		152		610		736	2,132	3,375		499		1,511	2,142	5,343
EU 15		605		462		1,550	690	3,195		1,627		1,151	3,661	1,655
GERMANY		377		157		986	279	1,720		1,091		404	2,563	700
OTHER		760		258		958	435	3,614		1,637		651	2,118	1,074
Subtotal -----		2,650		2,237		5,261	4,762	18,385		6,426		5,501	13,351	11,696
ALMOND SH/PRIP(JUL)	MT													
EU 15		14,518		16,471		27,342	39,590	120,402		51,545		54,216	105,876	148,741
GERMANY		6,431		6,155		11,930	16,084	47,817		24,609		21,634	47,308	61,307
JAPAN		1,463		2,965		3,315	6,880	18,233		5,123		6,857	15,288	22,104
SPAIN		1,119		1,530		1,972	4,761	14,274		3,837		6,410	6,957	19,466
FRANCE		802		1,227		1,900	2,933	12,410		2,960		3,962	7,287	11,801
NETHERLANDS		2,309		2,559		3,462	4,463	11,295		7,343		5,157	12,187	13,246
OTHER		6,185		7,592		11,719	13,800	57,486		20,838		17,904	40,323	39,614
Subtotal -----		22,167		27,028		42,376	60,270	196,120		77,506		78,978	161,487	210,459
WALNUTS SH(AUG)	MT													
EU 15		433		259		680	518	7,860		1,052		727	1,572	1,376
JAPAN		218		377		536	762	5,953		1,063		1,171	2,706	2,749
ITALY		19		8		19	8	3,545		19		50	19	50
CANADA		255		155		445	305	2,275		804		560	1,397	1,093
ISRAEL		100		120		186	167	1,372		389		546	702	704
SPAIN		62		131		85	174	1,204		171		216	283	423
OTHER		354		247		519	414	4,556		859		688	1,473	1,281
Subtotal -----		1,359		1,158		2,365	2,166	22,015		4,166		3,692	7,851	7,203
WALNUTS UNSH(AUG)	MT													
EU 15		3,604		1,112		3,755	1,188	43,938		5,512		2,098	5,797	2,228
GERMANY		1,680		240		1,700	240	13,094		2,423		441	2,457	441
SPAIN		959		419		959	459	10,238		1,479		767	1,479	843
ITALY		477		139		477	139	9,116		787		262	787	262
NETHERLANDS		289		240		289	242	5,861		492		475	492	481
OTHER		470		279		750	426	9,611		876		519	1,373	819
Subtotal -----		4,074		1,391		4,505	1,614	53,549		6,388		2,616	7,170	3,047
HOPS&PRODUCTS														
HOP PILLS(SEP)	MT													
BRAZIL		119		44		119	44	2,829		473		195	473	195
CANADA		83		33		83	33	1,382		554		174	554	174
EU 15		28		41		28	41	1,099		202		221	202	221
JAPAN		0		0		0	0	451		0		0	0	0
COLOMBIA		0		0		0	0	435		0		0	0	0
GERMANY		0		20		0	20	418		0		67	0	67
OTHER		10		41		10	41	706		69		173	69	173
Subtotal -----		239		159		239	159	6,903		1,298		763	1,298	763
HOP EXTRACT(SEP)	MT													
EU 15		40		31		40	31	1,499		472		455	472	455
MEXICO		39		24		39	24	735		458		278	458	278
GERMANY		18		0		18	0	624		192		0	192	0
BRAZIL		4		5		4	5	458		65		85	65	85
COLOMBIA		26		0		26	0	427		213		0	213	0
KOREA, REPUBLIC		0		0		0	0	311		0		0	0	0
OTHER		45		33		45	33	1,024		664		528	664	528
Subtotal -----		152		92		152	92	4,454		1,872		1,346	1,872	1,346
HOPS, NSPI(SEP)	MT													
EU 15		0		372		0	372	1,544		0		1,930	0	1,930
GERMANY		0		266		0	266	1,108		0		1,171	0	1,171
UNITED KINGDOM		0		72		0	72	418		0		517	0	517
MEXICO		0		0		0	0	189		0		0	0	0
BRAZIL		0		0		0	0	169		0		0	0	0
JAPAN		0		0		0	0	146		0		0	0	0
OTHER		10		0		10	0	445		52		4	52	4
Subtotal -----		10		372		10	372	2,492		52		1,934	52	1,934
WINE														
GRAPE WINE(JAN)	KI													
EU 15		3,731		5,295		33,915	40,265	42,518		6,633		8,814	52,456	65,154
CANADA		1,992		2,122		24,710	19,656	32,725		3,117		4,118	34,188	35,062
UNITED KINGDOM		2,110		3,213		15,332	23,204	19,825		4,394		5,615	29,115	41,027
JAPAN		1,179		1,367		10,120	12,469	14,420		1,434		2,581	14,818	20,787
SWEDEN		411		186		5,828	2,599	6,841		333		231	3,710	2,485
OTHER														

U.S. IMPORTS OF SELECTED HORTICULTURAL COMMODITIES BY ORIGIN
MARKETING YEAR BEGINNING AS INDICATED
SEP 95

COMMODITY AND COUNTRY		QUANTITY								VALUE (1,000 DOLLARS)									
COUNTRY REGION		CURR LAST	MO YR	CURR YR	MO YR	YR TDT LAST	YR TDT YR	YR TDT CURR	YR TDT YR	LAST YEAR	CURR LAST	MO YR	CURR YR	MO YR	YR TDT LAST	YR TDT YR	YR TDT CURR	YR TDT YR	LAST YEAR
FRUIT & NUTS																			
FR APPLES(JUL)		MT																	
NEW ZEALAND			0		0	4,478	11,332	39,444				0		0	6,293	15,086		44,187	
CANADA			3,735		7,608	5,046	10,201	43,220				1,437		2,411	2,225	3,519		17,224	
SOUTH AERICA, RE			0		0	5,508	9,265	19,167				0		0	4,544	5,396		14,231	
OTHER			12		0	198	344	24,572				13		0	116	125		9,369	
Subtotal:-----			3,747		7,608	15,230	31,142	126,404				1,450		2,411	13,179	24,127		85,011	
FR PEARS(JUL)		MT																	
CHILE			0		0	56	18	26,058				0		0	20	6		9,407	
ARGENTINA			0		0	0	0	12,527				0		0	0	0		7,282	
SOUTH AERICA, RE			0		0	0	0	6,524				0		0	0	0		4,122	
OTHER			60		68	60	124	2,929				77		73	77	123		5,520	
Subtotal:-----			60		68	116	143	48,038				77		73	97	129		26,332	
APRICOT (MAY)		MT																	
CHILE			0		0	0	0	919				0		0	0	0		651	
NEW ZEALAND			0		0	0	0	259				0		0	0	0		593	
OTHER			0		0	2	6	56				0		0	3	9		69	
Subtotal:-----			0		0	2	6	1,233				0		0	3	9		1,313	
PEACH-NIC(MAY)		MT																	
CHILE			0		0	0	0	49,100				0		0	0	0		31,406	
OTHER			81		43	187	224	368				61		35	155	215		356	
Subtotal:-----			81		43	187	224	49,468				61		35	155	215		31,762	
PLUM-PRUNE(MAY)		MT																	
CHILE			0		0	99	2	23,124				0		0	60	6		15,369	
OTHER			44		4	96	72	291				43		6	128	106		420	
Subtotal:-----			44		5	194	74	23,414				43		6	188	112		15,789	
FRESH GRAPES (MAY)		MT																	
CHILE			0		0	4,201	1,600	280,758				0		0	3,305	1,201		217,136	
MEXICO			3		0	41,039	80,492	41,048				4		0	46,564	82,696		46,576	
OTHER			707		1,377	707	1,384	4,354				172		440	172	449		7,106	
Subtotal:-----			710		1,377	45,947	83,475	326,160				176		440	50,041	84,346		270,818	
FR RASPBRY(JAN)		MT																	
CANADA			19		1	6,176	6,362	6,176				36		5	13,062	11,565		13,062	
OTHER			0		19	799	1,137	1,253				1		150	1,409	3,694		2,881	
Subtotal:-----			19		20	6,975	7,498	7,429				38		155	14,471	15,259		15,943	
FR STRAWBRIS(JAN)		MT																	
MEXICO			0		0	17,877	24,817	18,950				0		0	30,428	42,112		31,945	
OTHER			9		1	151	143	893				26		4	341	305		2,360	
Subtotal:-----			9		1	18,028	24,960	19,843				26		4	30,769	42,417		34,305	
FR BANANA(JAN)		MT																	
COSTA RICA			111,207		98,954	731,652	715,418	977,101				25,250		31,795	181,164	229,392		247,820	
ECUADOR			59,288		56,955	593,880	727,080	785,910				15,435		16,212	154,068	201,083		204,154	
COLOMBIA			50,298		28,156	464,726	345,886	629,509				14,781		8,626	138,189	100,935		186,765	
OTHER			94,130		107,454	986,869	968,473	1,301,463				26,591		30,637	275,620	274,148		357,419	
Subtotal:-----			314,922		291,520	2,777,126	2,756,856	3,693,983				82,057		87,270	749,041	805,558		996,158	
FR MANGO(JAN)		MT																	
MEXICO			6,202		2,604	108,388	114,728	108,432				4,862		2,261	81,638	100,568		81,678	
OTHER			103		215	9,899	22,592	15,163				240		558	8,824	16,004		15,151	
Subtotal:-----			6,305		2,818	118,287	137,321	123,596				5,102		2,819	90,463	116,571		96,829	
FR PINAPLE(JAN)		MT																	
COSTA RICA			7,437		5,621	62,919	58,657	82,295				2,159		1,947	21,932	20,766		28,637	
HONDURAS			1,869		1,796	23,002	25,535	28,782				515		439	6,332	7,365		7,927	
OTHER			236		600	13,270	10,182	16,784				85		215	2,889	2,549		3,523	
Subtotal:-----			9,541		8,016	99,191	94,374	127,861				2,759		2,602	31,154	30,680		40,086	
FR CANTILPE(MAY)		MT																	
MEXICO			0		63	16,748	27,430	83,693				0		35	5,358	8,773		22,689	
COSTA RICA			0		0	5,738	5,291	46,258				0		0	2,179	2,133		20,467	
GUATEMALA			0		0	2,300	4,722	48,065				0		0	934	1,518		14,828	
HONDURAS			0		0	2,782	2,391	60,850				0		0	616	569		13,895	
OTHER			0		0	302	741	23,389				0		3	67	195		5,421	
Subtotal:-----			0		63	27,870	40,576	262,255				0		38	9,154	13,188		77,301	
FR MLLON OT(MAY)		MT																	
MEXICO			0		0	13,252	12,246	44,191				0		0	4,653	4,627		14,639	
COSTA RICA			0		0	1,014	970	26,556				0		0	392	391		12,098	
OTHER			27		23	1,780	3,743	50,121				11		10	528	941		16,032	
Subtotal:-----			27		23	16,046	16,959	120,868				11		10	5,573	5,959		42,768	
FR ORANGES(NOV)		MT																	
AUSTRALIA			0		147	9,382	5,523	9,382				0		146	10,635	6,391		10,635	
OTHER			541		703	6,667	11,879	6,849				119		229	2,553	4,362		2,592	
Subtotal:-----			541		850	16,052	17,402	16,234				121		374	13,205	10,755		13,245	
CANNED FRUIT																			
CND MANDRN(JAN)		MT																	
EU 15			2,421		225	26,291	22,804	29,717				1,988		255	20,430	22,260		23,341	
SPAIN			2,421		225	26,156	22,795	29,580				1,988		251	20,306	22,239		23,213	
CHINA, PEOPLES R			2,098		106	14,276	10,632	19,914				1,580		85	10,739	9,631		14,697	
OTHER			0		0	644	460	948				0		0	581	558		828	
Subtotal:-----			4,519		332	41,211	33,895	50,578				3,568		341	31,750	32,450		38,866	
CND BLK OLV(NOV)		MT																	
EU 15			600		692	11,473	9,955	12,078				1,251		1,565	22,414	22,361		23,739	
SPAIN			392		597	9,496	8,339	9,944				778		1,323	17,881	18,575		18,786	
MOROCCO			56		284	2,597	4,961	2,820				102		567	4,622	9,857		5,022	
OTHER			9		49	112	88	113				18		107	204	191		207	
Subtotal:-----			665		1,025	14,181	15,013	15,011				1,371		2,240	27,241	32,430		28,968	
CND GRN OLV(NOV)		MT																	
EU 15			2,393		2,166	36,023	29,444	39,796											

U.S. IMPORTS OF SELECTED HORTICULTURAL COMMODITIES BY ORIGIN
MARKETING YEAR BEGINNING AS INDICATED
SEP 95

COMMODITY AND COUNTRY		QUANTITY								VALUE (1,000 DOLLARS)							
COUNTRY REGION		CURR LAST	MO YR	CURR MO YR	YR LAST	TDI YR	YR CURR	TDI YR	LAST YEAR	CURR LAST	MO YR	CURR MO YR	YR LAST	TDI YR	YR CURR	TDI YR	LAST YEAR
DRIED FRUIT																	
DATES(SEP)		MI															
PAKISTAN			18	0		18	0		1,757		26	0		26	0		1,708
CHINA, PEOPLES R			0	0		0	0		592		0	0		0	0		868
OTHER			33	62		33	62		414		65	140		65	140		834
Subtotal:-----			51	62		51	62		2,764		91	140		91	140		3,410
DRD FIG(SEP)		MI															
EU 15			339	169		339	169		1,134		875	399		875	399		2,736
GREECE			339	169		339	169		1,069		875	399		875	399		2,572
TURKEY			116	0		116	0		1,420		172	0		172	0		1,927
MEXICO			188	115		188	115		365		657	390		657	390		1,209
OTHER			0	2		0	2		28		0	5		0	5		71
Subtotal:-----			644	286		644	286		2,948		1,704	794		1,704	794		5,943
DRD RAISIN(AUG)		MI															
MEXICO			714	1,040		952	2,220		5,543		595	796		789	1,731		4,929
CHILI			327	229		552	494		2,316		405	271		662	597		2,807
TURKEY			157	99		376	212		1,863		142	97		333	216		1,871
OTHER			22	19		97	38		426		23	14		118	36		447
Subtotal:-----			1,220	1,388		1,977	2,964		10,148		1,166	1,178		1,902	2,579		10,055
FRUIT JUICE(SSI)																	
APPLE JUICE(JUL)		KI															
EU 15			9,356	7,889		52,809	27,741		288,358		1,980	3,073		10,062	11,286		75,810
ARGENTINA			34,386	23,223		121,727	103,285		336,203		5,384	8,919		18,552	36,635		71,749
GERMANY			3,708	2,705		36,282	13,708		213,744		906	1,153		6,827	5,664		57,562
OTHER			20,899	21,263		71,225	64,461		355,342		3,712	7,849		11,277	22,242		79,096
Subtotal:-----			64,640	52,374		245,761	195,487		979,904		11,077	19,842		39,891	70,162		226,655
PEACH(DIC)		KI															
BRAZIL			152,190	26,013		1,034,139	293,357		1,294,427		26,484	6,769		192,267	60,132		235,899
OTHER			12,339	14,507		198,865	310,034		220,694		2,820	3,792		47,487	73,790		52,557
Subtotal:-----			164,529	40,520		1,233,004	603,391		1,515,121		29,304	10,561		239,755	133,922		288,456
GRAPE JUICE(JAN)		KI															
EU 15			172	238		21,495	3,135		23,269		167	120		11,589	1,829		12,643
ITALY			169	236		10,547	3,042		12,156		163	115		5,503	1,783		6,471
SPAIN			0	0		10,771	69		10,898		0	0		5,961	17		6,017
BRAZIL			1,394	706		10,124	6,419		12,663		495	235		3,612	2,215		4,500
OTHER			1,391	5,925		20,463	38,409		30,935		440	1,566		6,208	11,115		9,537
Subtotal:-----			2,957	6,870		52,082	47,964		66,866		1,102	1,920		21,409	15,158		26,679
PINEAPPLE JUICE(JAN)		KI															
PHILIPPINES			9,095	10,043		74,108	77,953		95,904		1,250	1,503		12,460	10,683		15,324
HAWAII			2,315	2,601		75,918	86,147		92,632		334	479		11,983	15,293		14,423
OTHER			2,519	1,874		18,595	14,473		24,503		432	418		4,308	3,423		5,518
Subtotal:-----			13,928	14,519		168,621	178,573		213,039		2,017	2,400		28,750	29,398		35,265
PINEAPPLE JUICE(JAN)		KI															
PHILIPPINES			1,916	4,333		33,866	41,637		43,380		394	1,362		9,683	12,924		12,278
HAWAII			403	611		7,598	9,925		10,030		342	516		6,303	8,032		8,176
OTHER			255	944		6,711	9,048		10,691		72	178		1,375	1,759		2,058
Subtotal:-----			2,574	5,888		48,175	60,609		64,101		808	2,055		17,361	22,715		22,511
FROZEN FRUIT																	
FROZEN STRAWBERRY(DIC)		MI															
MEXICO			177	344		17,711	25,579		17,926		268	247		16,962	24,070		17,210
OTHER			21	0		762	688		866		57	55		2,011	2,034		2,208
Subtotal:-----			198	344		18,474	26,267		18,792		324	301		18,973	26,103		19,418
FRESH VEGETABLES																	
FR BEANS(OCT)		MT															
MEXICO			10	51		9,782	12,543		9,782		12	78		13,004	20,264		13,004
OTHER			135	287		922	1,656		922		107	284		723	1,360		723
Subtotal:-----			145	338		10,704	14,198		10,704		119	362		13,727	21,624		13,727
FR CARROT(OCT)		MT															
CANADA			8,169	10,598		48,304	73,712		48,304		2,121	3,612		12,253	22,668		12,253
MEXICO			2	2,088		11,417	27,215		11,417		6	316		2,924	4,195		2,924
OTHER			0	22		373	242		373		0	20		256	202		256
Subtotal:-----			8,171	12,708		60,095	101,168		60,095		2,127	3,948		15,433	27,065		15,433
FR CABBAGE(OCT)		MT															
CANADA			2,219	4,164		12,282	25,106		12,282		562	1,185		3,022	6,713		3,022
MEXICO			451	687		5,481	8,547		5,481		62	114		942	1,690		942
OTHER			0	0		190	34		190		0	0		86	25		86
Subtotal:-----			2,670	4,850		17,953	33,687		17,953		624	1,299		4,049	8,428		4,049
FR CILITRY(OCT)		MT															
MEXICO			33	4		8,224	20,056		8,224		12	2		2,250	8,951		2,250
CANADA			1,789	1,811		4,237	3,823		4,237		501	559		1,267	1,143		1,267
OTHER			0	4		60	128		60		0	8		24	194		24
Subtotal:-----			1,822	1,819		12,522	24,006		12,522		513	569		3,541	10,289		3,541
FR CUCUMBER(OCT)		MT															
MEXICO			2,265	1,934		230,969	216,388		230,969		1,032	481		99,441	119,326		99,441
OTHER			505	669		20,004	21,095		20,004		522	663		7,461	8,193		7,461
Subtotal:-----			2,770	2,603		250,973	237,483		250,973		1,554	1,144		106,902	127,519		106,902
FR CAULIFLOWER(OCT)		MT															
CANADA			1,125	660		3,324	3,383		3,324		433	236		1,186	1,216		1,186
MEXICO			0	17		1,662	1,965		1,662		0	7		487	549		487
OTHER			0	0		0	27		0		0	0		0	23		0
Subtotal:-----			1,125	677		4,986	5,375		4,986		433	243		1,674	1,787		1,674
FR GARLIC(OCT)		MT															
MEXICO			17	24		10,289	16,004		10,289		70	9		10,397	20,144		10,397
CHINA, PEOPLES R			135	87		16,219	497		16,219		71	26		8,940	229		8,940
OTHER			358	99		4,609	6,184		4,609		386	176		5,490	8,877		5,490
Subtotal:-----			510	209		31,117	22,685		31,117		528	211		24,828	29,250		24,828
FR ONION(OCT)		MT															
MEXICO			3,085	3,595		180,514	181,755		180,514		2,531	3,286		108,275	112,729		108,275
OTHER			3,476	1,498		67,887	33,020		67,887		1,106	733		25,494	15,472		25,494
Subtotal:-----			6,561	5,093		248,401	214,775		248,401		3,637	4,019		133,769	128,201		133,769
FR PEPPERS(OCT)		MT															
MEXICO			2,662	18,003		143,889	183,383		143,889		1,863	7,563		137,306	179,459		137,306
EU 15			1,479	1,366		17,495	19,511		17,495		3,028	3,227		41,535	52,433		41,535
NETHRIANDS			1,446	1,345		17,046	18,994										

U.S. IMPORTS OF SELECTED HORTICULTURAL COMMODITIES BY ORIGIN
MARKETING YEAR BEGINNING AS INDICATED
SEP 95

COMMODITY AND COUNTRY		QUANTITY				VALUE (1,000 DOLLARS)					
COUNTRY REGION		CURR MO LAST YR	CURR MO CURR YR	YR TOT LAST YR	YR TOT CURR YR	LAST YEAR	CURR MO LAST YR	CURR MO CURR YR	YR TOT LAST YR	YR TOT CURR YR	LAST YEAR
FRESH VEGETABLES											
FR TOMATO(OCT)	MT										
MEXICO		9,496	29,891	381,437	534,344	381,437	7,102	16,285	300,973	366,385	300,973
OTHER		1,262	1,752	20,439	25,427	20,439	1,790	2,446	27,182	39,682	27,182
Subtotal:-----		10,757	31,643	401,876	559,771	401,876	8,892	18,731	328,155	406,067	328,155
FR ASPARG(OCT)	MT										
MEXICO		533	403	18,201	21,447	18,201	629	574	29,098	36,319	29,098
PERU		1,638	1,799	6,694	9,226	6,694	2,427	3,002	9,728	14,544	9,728
OTHER		241	334	2,817	3,959	2,817	247	340	3,003	4,800	3,003
Subtotal:-----		2,413	2,536	27,711	34,632	27,711	3,304	3,916	41,829	55,664	41,829
CANNED VEGETABLES											
CND TOM PSI(JUL)	MT										
MEXICO		0	0	605	0	7,746	0	0	425	0	6,334
CANADA		79	39	358	71	6,814	48	30	218	60	4,527
CHILI		135	73	809	1,721	4,121	112	60	641	1,260	3,133
OTHER		253	812	1,020	1,336	4,406	198	728	562	1,167	3,173
Subtotal:-----		467	925	2,793	3,128	23,087	358	818	1,846	2,487	17,167
CND TOM SAUCE(JUL)	MT										
EU 15		1,375	741	2,348	1,153	10,090	926	343	1,680	980	9,414
SPAIN		1,095	0	1,916	100	6,254	816	0	1,429	340	7,416
MOROCCO		781	160	964	480	4,648	582	544	718	1,632	6,295
CANADA		140	1,556	385	2,587	6,056	135	1,005	381	1,820	4,194
OTHER		529	752	1,084	2,203	4,586	331	352	716	1,149	2,831
Subtotal:-----		2,825	3,209	4,781	6,423	25,379	1,975	2,244	3,496	5,581	22,734
CND TOMATO(JUL)	MT										
CHILI		1,446	1,268	4,636	4,664	15,843	670	535	2,181	2,069	7,084
EU 15		1,043	1,530	5,092	4,144	21,746	355	412	1,798	1,135	6,394
ITALY		1,043	1,457	5,041	3,977	21,574	355	374	1,782	1,072	6,343
ISRAEL		1,590	5,567	3,183	11,138	10,457	434	3,481	918	6,961	3,932
OTHER		160	104	426	505	1,828	74	46	221	215	849
Subtotal:-----		4,240	8,470	13,337	20,451	49,875	1,533	4,474	5,119	10,379	18,260
CND ASHROCK(JUL)	MT										
CHINA, PEOPLES R		1,211	2,128	5,397	8,854	25,173	2,270	4,633	9,355	19,282	48,192
INDONESIA		1,347	1,235	3,967	3,581	17,996	3,548	3,264	9,886	9,418	47,163
OTHER		2,080	1,613	7,483	5,335	27,676	4,848	4,047	17,566	12,817	67,047
Subtotal:-----		4,639	4,976	16,848	17,770	70,844	10,667	11,945	36,806	41,517	162,402
FROZEN VEGETABLES											
FZN BROCOLI(SEP)	MT										
MEXICO		8,653	11,178	8,653	11,178	147,045	5,249	6,264	5,249	6,264	85,384
OTHER		2,346	3,283	2,346	3,283	19,111	1,642	2,462	1,642	2,462	13,903
Subtotal:-----		10,999	14,461	10,999	14,461	166,156	6,891	8,726	6,891	8,726	99,287
FZN CAULIFLOR(SEP)	MT										
MEXICO		1,770	982	1,770	982	23,066	1,329	647	1,329	647	14,886
OTHER		512	96	512	96	2,611	363	65	363	65	1,757
Subtotal:-----		2,282	1,078	2,282	1,078	25,677	1,692	712	1,692	712	16,642
FZN POTATO(SEP)	MT										
CANADA		10,328	11,206	10,328	11,206	157,531	5,806	6,839	5,806	6,839	94,960
OTHER		19	18	19	18	300	14	29	14	29	394
Subtotal:-----		10,348	11,224	10,348	11,224	157,832	5,821	6,867	5,821	6,867	95,354
FRUIT NUTS											
PISTACHIO NSH(SEP)	MT										
TURKEY		4	75	4	75	68	7	195	7	195	210
CHINA, PEOPLES R		0	0	0	0	68	0	0	0	0	112
OTHER		0	8	0	8	2	0	12	0	12	8
Subtotal:-----		4	83	4	83	138	7	207	7	207	330
CASHW NUT(AUG)	MT										
INDIA		2,844	2,910	7,573	5,637	31,403	12,342	13,244	33,559	25,437	136,022
BRAZIL		1,430	1,231	2,904	3,382	22,358	6,731	5,935	13,456	16,122	100,544
OTHER		368	589	792	773	2,995	1,659	2,541	3,669	3,326	12,754
Subtotal:-----		4,643	4,729	11,269	9,791	56,757	20,732	21,720	50,685	44,885	249,321
FIGURES(AUG)	MT										
TURKEY		96	605	176	1,256	5,910	360	2,209	759	4,536	21,149
OTHER		22	119	27	126	247	74	129	100	182	812
Subtotal:-----		118	724	202	1,383	6,157	434	2,338	859	4,718	21,961
PEANS NSH(SEP)	MT										
MEXICO		88	334	88	334	19,219	112	508	112	508	37,949
OTHER		0	0	0	0	41	0	0	0	0	68
Subtotal:-----		88	334	88	334	19,260	112	508	112	508	38,016
WINES											
CHAMP&SPRK WN(JAN)	KI										
EU 15		3,444	3,329	16,160	15,638	29,631	35,754	35,429	155,897	152,142	269,026
FRANCE		1,357	1,146	6,100	5,283	10,246	26,514	26,100	112,751	107,737	185,494
ITALY		1,406	1,289	5,825	5,695	11,131	6,375	5,547	25,762	25,295	49,372
OTHER		27	36	211	131	364	73	124	626	433	1,150
Subtotal:-----		3,471	3,366	16,371	15,769	29,995	35,826	35,553	156,523	152,575	270,176
EU&VIRM WN(JAN)	KI										
EU 15		1,056	1,311	10,233	9,688	14,201	4,267	5,647	39,551	42,458	56,651
ITALY		626	689	5,865	5,224	8,087	1,609	1,475	14,312	12,639	19,802
PORTUGAL		150	104	1,021	1,202	1,615	1,570	1,241	10,382	13,166	16,685
SPAIN		226	439	2,734	2,647	3,667	796	2,470	12,393	13,222	16,223
OTHER		4	15	126	263	215	27	72	526	1,071	911
Subtotal:-----		1,060	1,326	10,359	9,950	14,417	4,295	5,720	40,078	43,529	57,562
OTH GP WINE(JAN)	KI										
EU 15		11,399	13,062	122,054	123,940	173,380	39,328	46,982	400,698	446,905	585,926
FRANCE		4,118	4,041	39,048	40,371	58,150	21,271	24,162	194,687	221,466	293,182
ITALY		5,709	7,502	66,419	67,787	91,466	13,521	17,645	159,207	172,660	223,717
OTHER		4,109	4,455	34,381	36,201	46,145	9,873	11,488	80,111	90,754	110,741
Subtotal:-----		15,518	17,517	156,444	160,141	219,533	49,212	58,470	480,821	537,659	696,680
OTH WN PROD(JAN)	KI										
EU 15		203	405	3,291	3,558	4,771	304	519	4,400	4,996	6,612
JAPAN		78	109	1,147	1,201	1,598	247	500	4,215	5,646	6,210
CANADA		90	94	2,833	632	3,301	147	46	3,763	457	4,303
UNITED KINGDOM		94	249	1,657	2,035	2,489	126	293	2,169	2,627	3,392
OTHER		117	42	747	797	1,018	204	58	1,451	1,565	2,003
Subtotal:-----		489	650	8,019	6,188	10,689	901	1,123	13,829	12,664	19,127
CUT FLOWERS											
ROSES(JAN)	NONI										
COLOMBIA		0	0	0	0	0	5,896	5,951	75,067	78,454	90,891
OTHER		0	0	0	0	0	2,413	3,084	26,989	41,451	34,773
Subtotal:-----		0	0	0	0	0	8,308	9,035	102,056	119,905	125,664
CARNATIONS(JAN)	NONI										
COLOMBIA		0	0	0	0	0	4,502	6,395	64,228	80,149	88,240
OTHER		0	0	0	0	0	125	162	1,854	3,092	2,408
Subtotal:-----		0	0	0	0	0	4,626	6,557	66,082	83,241	90,648

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